

Media Contact: Anne Louise Atkinson, 404.532.6898

Kilpatrick Stockton's Lisa Pearson Receives Prestigious Burton Award for Legal Achievement

NEW YORK (May 29) – Kilpatrick Stockton announced today that Partner **Lisa Pearson** has been named a recipient of the **2009 Burton Award for Legal Achievement**. Each year, the Burton Foundation in association with the Library of Congress honors excellence in legal writing. A blue ribbon panel selected thirty award winners from articles submitted by the nation's most distinguished lawyers. The Tenth Anniversary Burton Award Event will be held at the Library of Congress on June 15 with Supreme Court Justice Antonin Scalia as the featured speaker.

Ms. Pearson was selected for her award winning article, "How Fluid Trade Marks Can Enhance Your Brand," which originally appeared in the May 2008 issue of *Managing Intellectual Property*. The article discusses the new trend of using interactive, dynamic trademarks to communicate with consumers, which has been adopted by innovative brand owners such as Google.

Ms. Pearson is an experienced litigator specializing in copyright, trademark, unfair competition, and Internet-related disputes. She has successfully represented clients across a broad spectrum of industries in cutting edge cases in the field, drawing on her skills in creative lawyering and alternative dispute resolution. Ms. Pearson is a trained mediator, member of the International Trademark Association Panel of Distinguished Neutrals and the co-author (with Miles Alexander) of "Settlement Techniques," a chapter in *Intellectual Property Counseling and Litigation* (Lexis Nexis 2008).

Ms. Pearson received her undergraduate degree from Yale College (*summa cum laude*, *Phi Beta Kappa* and with distinction in the English major) and her law degree from Columbia University School of Law, where she was a Harlan Fiske Stone Scholar and won first prize in the law school's Nathan Burkan Memorial Competition in Copyright Law. She has been recognized as a *New York Super Lawyer* and profiled in *Managing IP Magazine's* World IP Survey for both trademark and copyright litigation. She speaks and writes frequently on intellectual property issues.

For more information on **Ms. Pearson**, please visit:
<http://www.kilpatrickstockton.com/attorneys/detail.aspx?ID=13553&pglist=&stlist=>

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