

Lisa Pearson

Partner

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Services

Advertising Counseling & Disputes
Alternative Dispute Resolution
Anti-Counterfeiting & Gray Markets
Brand Licensing & Related Transactions
Copyright Litigation & Counseling
Intellectual Property Litigation
Online & Digital Enforcement
Trademark Litigation
Trademark, Copyright & Advertising

Industries

Media & Entertainment
Retail & Consumer Goods



Lisa Pearson is an experienced, versatile and creative litigator specializing in copyright, trademark, unfair competition and Internet-related disputes. She represents creators and brand owners across a broad spectrum of industries including fashion and luxury goods, publishing, arts and entertainment, consumer products, travel and many others.

Ms. Pearson began her legal career at one of New York's top litigation firms, where she enjoyed a diverse complex litigation practice. Since 1991, she has focused on intellectual property litigation, obtaining excellent results for her clients in federal and state courts across the United States, in UDRP proceedings to recover domain names, and in cancellation and opposition proceedings in the U.S. Patent and Trademark Office. She has designed and implemented comprehensive policing, enforcement and anti-counterfeiting programs for many well-known rights owners, and counsels clients on a wide array of issues.

A trained mediator and member of the International Trademark Association (INTA) Trademark Mediators Network, Ms. Pearson has a keen interest in alternative dispute resolution. She has successfully resolved

numerous disputes through mediation, arbitration and favorable settlements. Because she endeavors to find sensible business solutions to legal problems, she has also assisted clients in negotiating and drafting asset purchase agreements, intellectual property licenses and transfers, coexistence agreements and other commercial agreements.

World Trademark Review 1000 – The World's Leading Trademark Professionals has consistently rated Ms. Pearson as one of the top trademark litigators in New York (2011-2020). In 2019, it stated: "Lisa Pearson – who moves into the litigation and enforcement gold tier this year and gets national recognition – is 'one of the best and most creative lawyers in the country' who has 'put in amazing performances in some landmark cases'." She's a big-picture thinker whose often leftfield ideas work wonderfully in resolving seemingly insurmountable challenges." *The National Law Journal* named her as one of its Outstanding Women Lawyers in 2015 and *Law 360* singled her out as one of the Top 20 Most Influential Women in IP in 2014. She received *Lexology's* 2015 and 2013 Client Choice Guide Award in the Intellectual Property:Trademarks category for New York.

Ms. Pearson has also been recognized as a leading copyright and trademark litigator by *The Best Lawyers in America*® (2018-2021); *Legal 500 US* (2007-2018, 2020); *The International Who's Who of Trademark Lawyers* (2011-2019); *Legal Media Group's Expert Guide to the World's Leading Women in Business Law* (2010-2019); and *Expert Guides: Trademark* (2014-2019). She is rated a New York "Super Lawyer" in Intellectual Property and Intellectual Property Litigation (2007-2019) and a "Top 50 Women New York Super Lawyer" (2013-2019) by *Super Lawyers* magazine, and an IP Star (2013-2020) and one of the Top 250 Women in IP (2013-2014, 2016, 2020) by *Managing Intellectual Property* magazine.

Ms. Pearson regularly speaks and writes on cutting edge issues, and received prestigious Burton Awards for excellence in legal writing for her articles "The Universal Language of Non-Verbal Design Marks" (2016) and "How Fluid Trademarks Can Enhance Your Brand" (2009).

Ms. Pearson is AV® *Preeminent* rated by Martindale-Hubbell.*

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Experience

Obtained judgement against seller of "our version of" fragrances following trial. On behalf of Coty, along with its licensors Calvin Klein, Vera Wang, and Lady Gaga, we filed this trademark infringement, unfair competition, false advertising and dilution case against Excell Brands, LLC, a manufacturer of so-called "alternative fragrances" marketed as "versions" of genuine Coty fragrances. Following a bench trial, the Court found Excell liable on each of Plaintiffs' claims and awarded Plaintiffs both permanent injunctive relief and Excell's gross revenue, totaling



more than \$6.5 million. The court's decision includes numerous findings and conclusions that help to clarify and advance the law in this area, and provides brand owners with new ammunition to rein in the alternative fragrance and similar parasitic industries going forward. *Coty Inc. v. Excell Brands, LLC*, 277 F. Supp. 3d 425 (S.D.N.Y. 2017) (Sept. 18, 2017).

Stopped infringement of F1 mark. After filing this infringement action on behalf of Formula 1 against numerous entities using variants of the F1 mark in connection with kart racing facilities, air travel, and hospitality businesses, we reached early settlements with several defendants, but those using the marks for kart racing in Massachusetts filed a motion to dismiss for lack of personal jurisdiction. We defeated that motion and then negotiated a consent judgment and confidential settlement under which the kart racing facilities rebranded and ceased use of the F1 marks. *Formula One Licensing BV and Formula One World Championship Ltd. v. F1 New Jersey, LLC et al.*, Case 1:14-cv-05812-JBS-AMD (D.N.J.).

Defeated preliminary injunction preventing our client Clif Bar from launching its new premium CLIF MOJO healthy snack bars in see-through packaging that allegedly infringed Kind's trade dress. Following a multi-day hearing, Judge Kimba Wood issued a 25-page opinion denying Kind's motion in full. The judge found that Kind's alleged trade dress was not distinctive (and thus not protectable), that there was no likelihood of consumer confusion between the parties' packaging, and that Kind had not demonstrated irreparable injury or a balance of hardships tipping in its favor. *Kind, LLC v. Clif Bar & Co.*, 2014 WL 2619817 (S.D.N.Y. June 12, 2014).

Successful policing and enforcement program for youth fashion retailer American Eagle Outfitters. Among our successes in the courts and U.S. Trademark Office is the lawsuit we filed in 2010 against a number of defendants who opened retail stores under the name AMERICAN EAGLE FURNITURE. The defendants asserted that there was no likelihood of confusion due to the obvious differences in the parties' goods, customers and price points. The court ruled in our favor on virtually every likelihood-of-confusion factor and every issue. It found that the defendants had infringed AEO's mark; it cancelled defendants' registration; and it rejected their defenses. The court further offered a number of findings that will prove helpful to AEO beyond this case—such as there is “evidence amply supporting the strength and fame of AE Outfitters' mark.” *Am. Eagle Outfitters, Inc. v. Am. Eagle Furniture, Inc.*, 11 C 02242, 2013 WL6839815 (N.D. Ill. Dec. 27, 2013).

Defeated a motion for a preliminary injunction brought by True Fit against our client True & Co., an e-commerce lingerie retailer that offers bra-fitting services to its customers. On the basis of its alleged family of TRUE marks, including TRUE FIT, TRUE TO YOU, and TRUING UP, True Fit, which offers e-commerce fitting services, sought an injunction barring True & Co. from using any marks containing the word “true.” The Court denied preliminary injunctive relief and accepted our argument that, “in the Twenty-First Century . . . [t]hat the goods or services of the parties are both found on the Internet proves little, if anything, about the likelihood that consumers will confuse similar marks used on such goods or services,” diverging from many decisions holding the opposite.



Following the preliminary injunction ruling, the case recently settled without further litigation on terms favorable to *True & Co. True Fit Corp. v. True & Co.*, No. 12-cv-11006 (D. Mass. March 4, 2013).

Represented the Romare Bearden Foundation in resolving issues concerning ownership of the copyrights of the late artist's work.

Represented Joh. A. Benckiser and Coty, Inc. in a breach of trademark license agreement for Stetson fragrance products. Stetson sought a declaratory judgment that it had the right to terminate the license, along with unspecified monetary damages, on the ground, among others, that Benckiser and Coty failed to commercialize Stetson fragrance in every country and jurisdiction of the world. The firm successfully moved the N.Y. Supreme Court, Commercial Division, to dismiss Stetson's primary claim concerning the obligation to commercialize world-wide, and then defeated Stetson's appeal to and motion for reargument in the Appellate Division, First Department. *John B. Stetson Co. v. Joh. A. Benckiser GmbH*, 81 A.D.3d 559, 917 N.Y.S.2d 189 (1st Dep't 2011), rearg. denied Ind. No. 600074/10, slip op. at 1 (1st Dep't June 14, 2011).

Defeated motion for temporary restraining order and forced plaintiff to withdraw preliminary injunction motion and pay our clients' associated attorneys' fees in case claiming copyright, trademark and design patent infringement in connection with plaintiffs PED EGG foot file. We then succeeded in obtaining a ruling dismissing four of the six counts of the amended complaint. The case settled on favorable terms in late 2011. *Telebrands Corp. v. Del Labs. Inc.*, 814 F. Supp. 2d 286 (S.D.N.Y. 2011).

Represented Victorinox Swiss Army in action for trademark infringement, trademark dilution and unfair competition against three sellers of decoded Swiss Army fragrances. Decoded fragrances lack the quality control and anti-counterfeiting devices that Victorinox includes in its products at the time of manufacture. The firm obtained consent judgments including injunctive and monetary relief. *Women's Wear Daily*, a leading industry publication, featured this victory for Victorinox Swiss Army and pointed out the importance of this issue to our client and our clients' efforts to protect the Swiss Army brand from counterfeiters: "Already, counterfeit imitations of our fragrances with an estimated retail value of more than \$1 million have been seized by the alert action of the U.S. Customs and Border Protection with our cooperation," said Veronika Elsener, Victorinox Chair.

Obtained a \$500,000 consent judgment and permanent injunction against C Lenu, Inc. and its principals. C Lenu operated a decoding facility that used tools, chemicals and other methods to remove codes and other quality-control and anti-counterfeiting measures from DAVIDOFF, CALVIN KLEIN and other Coty fragrance products. Under the injunction, C Lenu, as well as its customers and suppliers, are prohibited from trafficking in infringing Coty fragrances of any kind, including decoded Coty fragrances. *Coty Inc., et al. v. C Lenu, Inc., et al.*, No. 10-21812 (S.D. Fla. filed June 3, 2010).

Represented American Eagle Outfitters in a trademark infringement, unfair competitive and false advertising

action involving advertising and sale of AMERICAN EAGLE footwear by Payless. The firm obtained a preliminary injunction prohibiting objectionable practices and requiring a prominent disclaimer of any affiliation with American Eagle Outfitters. Ultimately, the case was favorably settled. *American Eagle Outfitters v. Payless Shoe Source, Inc.*, No. 071675 (E.D.N.Y. Nov. 10, 2008).

Obtained ruling effectively reversing UDRP decision by National Arbitration Forum that GMCI, publisher of Penthouse magazine, had engaged in reverse domain name highjacking in seeking transfer of domain name penthouseboutique.com to GMCI. *General Media Communications, Inc. v. Heu*, 2007 WL 102988 (S.D.N.Y. 2007).

Defeated a motion for a preliminary injunction brought by Pan American World Airways against our clients Flight 001, Inc. and Flight 001 Holdings, Inc., which operate travel boutiques under the FLIGHT 001 mark. Flight 001 named its enterprise after an historic around-the-world flight flown by the now bankrupt Pan American World Airways; plaintiffs acquired certain marks from the original Pan Am airline. *Pan American World Airways, Inc. v. Flight 001, Inc.*, No. 06-14442 (S.D.N.Y. filed Dec. 13, 2006).

Obtained an ex parte seizure order and preliminary injunction resulting in the seizure of counterfeit Lacoste merchandise in raids conducted at 21 locations across Puerto Rico during the Christmas shopping season. *Lacoste Alligator S.A. v. Sugar Shack Inc.*, No. 04-2367 (D.P.R. filed Dec. 13, 2004).

Won summary adjudication on behalf of defendants The Jim Henson Company, Simon & Schuster, Inc. and Viacom Inc. in an idea submission case on the grounds that plaintiff's contract-based claims on certain works in issue were barred by the statute of limitations and that the material defendants allegedly misappropriated in other works was too general a theme to be protected. *Cavalier v. Jim Henson Co., Inc.*, Case No. BC 251828 (Cal. Super. Ct. Jan. 5, 2004).

Defeated preliminary injunction motion brought by an accessories manufacturer to prevent the U.S. launch of ECHO DAVIDOFF, a new fragrance line notwithstanding Scarves by Vera v. Todo Importa Ltd., Inc., 544 F.d 1167 (2d Cir. 1976), in which the Second Circuit held that the plaintiff fashion designer had the right to prevent use of the VERA mark on fragrances, which were "intrinsically related commercially." *Echo Design Group, Inc. v. Zino Davidoff S.A.*, 283 F. Supp. 2d 963 (S.D.N.Y. 2003).

Defeated motion for a preliminary injunction in trademark infringement action against Jennifer Lopez and Coty Inc. based on alleged likelihood of reverse confusion between plaintiff's GLOW mark and defendants' GLOW BY J LO mark. *Glow Indus., Inc. v. Jennifer Lopez, Coty Inc., et. al.*, 252 F. Supp. 2d 962 (C.D. Cal. 2002).

Obtained summary adjudication and an award of attorneys' fees and costs for Sears and Circle of Beauty in an unfair competition case involving the parties' competing claims of ownership of the mark in TIME OUT for bath



and body products. *Moss et al., v. Grypyon Dev., Inc., et al.*, No. 8:00-347 (C.D. Cal. filed Apr. 10, 2000).

Obtained preliminary injunction in action brought by exclusive authorized U.S. distributor of Citizen Watches against wholesale and retail distributors of gray market products. *Citizen Watch Co. v. BJ's Wholesale Club*, 99 Civ. 0810 (DB) (S.D.N.Y. July 15, 1999).

Defeating the defendant's claim to own copyright and trademark rights in two early characters created by Jim Henson at trial, notwithstanding the existence of a signed document purporting to assign away Henson's rights. *Jim Henson Productions, Inc. v. John T. Brady & Associates*, 867 F. Supp. 175 (S.D.N.Y. 1994), later opinion, 16 F. Supp. 2d 259 (S.D.N.Y. 1997).

Defended widow of artist Patrick Nagel in copyright infringement trial brought by publisher of Playboy magazine and succeeded in establishing her copyright ownership of a majority of the commercially valuable works in dispute. *Playboy Enterprises v. Dumas*, 831 F. Supp. 295 (S.D.N.Y. 1993), modified on reh'g, 840 F. Supp. 256 (S.D.N.Y. 1993), remanded, 53 F.3d 549, (2d Cir. N.Y. 1995), cert. denied, 516 U.S. 1010, (1995), on remand, 960 F. Supp. 710 (S.D.N.Y. 1997), aff'd, 1998 U.S. App. LEXIS 15225 (2d Cir. N.Y. June 8, 1998).

Established PepsiCo's ownership of world famous STOLICHNAYA mark for vodka following dissolution of former U.S.S.R. and obtained preliminary injunction against infringer. *Financial Matters v. PepsiCo, Inc.*, 92 Civ. 7497 (RO), 1993 U.S. Dist. LEXIS 13294; 1994 Trade Cas. (CCH) P70521 (S.D.N.Y. Sept. 23, 1993).

Obtained summary judgment on behalf of NBC in idea submission case brought by former employee who allegedly originated idea for *The Cosby Show*. *Murray v. National Broadcasting Co.*, 671 F. Supp. 236 (S.D.N.Y. 1987), 844 F.2d 988 (2d Cir. 1988), cert. denied, 488 U.S. 955 (1988), later proceeding, 718 F. Supp. 249 (S.D.N.Y. 1989).

Successfully tried copyright infringement case brought by NBC against a videotape distributor selling unauthorized copies of an acclaimed 1950s television special "Peter Pan" starring Mary Martin. *National Broadcasting Co. v. Sonnabend*, 630 F. Supp. 524 (D. Ct. 1985).

Education

Columbia Law School, J.D. (1980) Harlan Fiske Stone Scholar, ASCAP Nathan Burton Award, *Columbia Human Rights Law Review* Associate Editor

Yale University, B.A. (1977) *summa cum laude*, *Phi Beta Kappa*, *distinction in the English Major*

Admissions

New York



Court Admissions

U.S. Supreme Court

U.S. Courts of Appeals for the Federal, Second, Ninth and Eleventh Circuits

U.S. District Courts for the Southern and Eastern District of New York

Professional & Community Activities

Association of the Bar of the City of New York, Citibar Women in the Profession Committee

Copyright Society of the U.S.A., Member

International Trademark Association (INTA), Trademark Mediators Network

Marques, Member, Copyright Team, former Chair, IP Outer Borders Team

Insights

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Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021
August 20, 2020

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Kilpatrick Townsend Receives Top Rankings in 2020 *Legal 500 US*
June 23, 2020

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Kilpatrick Townsend Attorneys Named 2020 Managing Intellectual Property IP Stars
June 1, 2020

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Kilpatrick Townsend's Trademark Team Earns Top Ranking From World Trademark Review
February 20, 2020

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Record Number of Kilpatrick Townsend Attorneys Named 2019 New York Metro Super Lawyers
November 1, 2019

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Thirty-nine Kilpatrick Townsend Attorneys Named to 2018-2019 *International Who's Who of Business Lawyers*



October 22, 2019

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Damages in Trademark Infringement Cases

September 17, 2019

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Kilpatrick Townsend Helps Garfield Make a Deal

August 16, 2019

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Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020

August 15, 2019

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Kilpatrick Townsend Attorneys Named 2019 Managing Intellectual Property IP Stars

June 17, 2019

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Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition

February 5, 2019

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Back to the US ITC for Converse All Star Trade Marks

January 3, 2019

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Kilpatrick Townsend Ranked Among Top-Three in the World for Trademark by 2018 Who's Who Legal

October 8, 2018

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Twenty Kilpatrick Townsend Attorneys Named 2018 New York Super Lawyers

September 28, 2018

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Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2019
August 20, 2018

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Kilpatrick Townsend Attorneys Named 2018 Managing Intellectual Property IP Stars
June 19, 2018

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Kilpatrick Townsend Receives Top Rankings from 2018 Legal 500 US
June 11, 2018

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Forty-Four Kilpatrick Townsend Attorneys Named to 2017 - 2018 International Who's Who of Business Lawyers
March 19, 2018

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Kilpatrick Townsends Trademark Practice Receives Gold Level Recognition in the 2018 World Trademark Review 1000
January 25, 2018

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Advancing the Law Against Knock-Offs
November 20, 2017

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Kilpatrick Townsend Recognized by Prestigious 2017 Legal 500 US
October 2, 2017

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Kilpatrick Townsend Attorneys Named 2017 New York Super Lawyers
September 27, 2017

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Kilpatrick Townsend Attorneys Named 2017 New York Super Lawyers
September 27, 2017



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Kilpatrick Townsend Attorneys Recognized as World's Leading Women in Business Law
September 11, 2017

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Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018
August 15, 2017

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Kilpatrick Townsend Attorneys Named 2017 Managing Intellectual Property IP Stars
June 27, 2017

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Kilpatrick Townsends Trademark Practice Receives Gold Level Recognition in the 2017 World Trademark Review 1000
February 9, 2017

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Kilpatrick Townsend Attorneys Named 2016 New York Super Lawyers
October 5, 2016

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ITC Blocks Converse Chuck Taylor Look-a-Likes for Certain Trademarks
September 15, 2016

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Kilpatrick Townsend's Media Report August 26 - September 1, 2016
September 2, 2016

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Integrating The Crowd Into Trade Marks
August 24, 2016

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U.S. ITC Blocks Converse Chuck Look-A-Likes...But Not On All Trademarks
July 8, 2016



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Kilpatrick Townsend's Media Report June 24-30, 2016

July 1, 2016

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Kilpatrick Townsend Recognized by Prestigious 2016 Legal 500 US

June 20, 2016

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Tina McKeon and Lisa Pearson Named to Managing Intellectual Property's Top 250 Women in IP

June 2, 2016

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Thirty-Two Kilpatrick Townsend Attorneys Named 2016 Managing Intellectual Property IP Stars

May 26, 2016

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Lisa Pearson, Jill Tomlinson, and Sam Kilb Receive Burton Award for Excellence in Legal Writing

May 11, 2016

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Street Smarts for Women Lawyers: Practical Tips for Surviving and Thriving in the Legal Profession

March 1, 2016

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Kilpatrick Townsend's Media Report January 28 - February 4, 2016

February 4, 2016

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Kilpatrick Townsend Receives Top Recognition in 2016 World Trademark Review 1000

January 21, 2016

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The Evolving Relationship Between Consumers and Brands

January 14, 2016



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Kilpatrick Townsend's Media Report October 30 - November 5, 2015

November 6, 2015

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The Universal Language of Non-Verbal Design Marks

November 2, 2015

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Kilpatrick Townsend's Media Report October 23-29, 2015

October 30, 2015

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The U.S. International Trade Commission Beyond the Smart Phone Wars: Retail & Consumer Goods

October 1, 2015

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Kilpatrick Townsend Attorneys Named 2015 New York Super Lawyers

September 30, 2015

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Kilpatrick Townsend's Lisa Pearson Featured Speaker at New York City Bar "Lessons Learned, Strategies Shared: A Program for New Women Law Partners"

September 23, 2015

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Ten Kilpatrick Townsend Attorneys Named to 2015 International Who's Who of Trademark Lawyers

August 13, 2015

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Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US

July 15, 2015

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Kilpatrick Townsend's Media Report May 1-7, 2015

May 8, 2015



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Kilpatrick Townsends Lisa Pearson Named One of the National Law Journal's Most Outstanding Women Lawyers

May 8, 2015

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Twenty-Nine Kilpatrick Townsend Attorneys Named 2015 Managing Intellectual Property IP Stars

May 6, 2015

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Licensing Issues (Panel II)

March 20, 2015

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Kilpatrick Townsend's Media Report March 13-19, 2015

March 20, 2015

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Kilpatrick Townsends Lisa Pearson and Megan Bussey Featured Speakers at the Federal Bar Association's 2015 Fashion Law Conference

March 18, 2015

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Lisa Pearson quoted by Law360 re: "4 Tricky Questions That Trip Up Trademark Clients."

March 17, 2015

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Kilpatrick Townsends Lisa Pearson a 2015 Client Choice Award Recipient

February 27, 2015

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Kilpatrick Townsend Once Again Receives Top Recognition in 2015 World Trademark Review 1000

February 5, 2015

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Fluid Trademarks and Dynamic Brand Identities

January 1, 2015

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Trademark Litigation Alternatives

May 29, 2014

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Fluid Trademarks: The Changing Face of Brands

May 29, 2014

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Fluid Marks 2.0: Protecting a Dynamic Brand

May 10, 2013

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Fluid Marks: Consistency Is Key—or Is It?

May 4, 2013

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A Brand Owner's Guide to Social Media

May 1, 2013

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Fluid Trademarks: The Changing Face of Brands

April 30, 2013

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Fluid Trademarks: The Changing Face of Brands

September 19, 2012

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Copyright Law for Trademark Lawyers: Copyright Protection for Logos, Packaging and Product Designs

May 8, 2012

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Copyright Law for Trademark Lawyers: U.S. Copyright Protection for Logos Packaging and Products
April 2, 2012

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A Brand Owner's Guide to Social Media
September 14, 2011

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Winning the Gray Market Battle in the War Against Counterfeits
June 29, 2011

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Goodwill Hunting: Using Fluid Trademarks To Enhance Your Brand
November 9, 2010

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Copyright Law for Trademark Lawyers: Copyright Protection for Logos, Packaging and Product Designs
October 8, 2010

Publications

U.S. Copyright Protection for Logos, Packaging and Products
October 1, 2010

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Intermediary Liability for Trademark Infringement in the United States
September 17, 2010

Events

Trade Dress and Other Forms of Non-Traditional Trademark Protection
May 6, 2010

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Hot Topics in Copyright and First Amendment Law
April 7, 2010



Events

Pinching Pennies; Trademark Management in an Economic Downturn

October 16, 2009

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The Amazing Ripple Effect of Women Helping Others in the Intellectual Property Bar

June 8, 2009

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Recent Developments in Copyright and First Amendment Law

May 28, 2009

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Cutting Edge Approaches to Branding: Legal and Practical Considerations

February 5, 2009

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Using Nontraditional and Fluid Trademarks to Enhance Your Company's Brand

January 26, 2009

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Advertising Basics

January 1, 2009

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An Overview of Legal Remedies Against the Trafficking in Goods Bearing Counterfeit Trademarks

January 1, 2009

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Contributory Liability for Trademark Infringement in the Wake of *Tiffany v. eBay*

September 4, 2008

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Zino Davidoff v. CVS: A Case Study

May 15, 2008



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How Fluid Trade Marks Can Enhance Your Brand

May 1, 2008

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From Fashion Catwalks to the Courts

April 1, 2008

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Winning the Gray Market Battle in the War Against Counterfeits

March 7, 2008

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Keep Existing Clients Happy

January 28, 2008

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Settlement Techniques

November 1, 2007

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In Vogue: IP Protection for Fashion Design

April 10, 2007

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Trademark Law for Sports Fan: The 12th Man Goes to Court

October 31, 2006

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Navigating the Bramble Bush in Idea Submission Cases

May 31, 2004

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Navigating the Bramble Bush in Idea Submission Cases

January 1, 2004



Events

Newfound Assets and Liabilities in Cyberspace

June 30, 2003

Publications

A User's Guide to the Anticybersquatting Consumer Protection Act

October 4, 2001

Publications

Playboy Enterprises, Inc. and Special Editions Ltd. v. Jennifer Dumas and Jennifer Dumas, Inc.

January 1, 1997

Publications

A Look at the Copyright Revision Act Through the Eyes of the Art Collector

January 1, 1981

Publications

The Four Aces Litigation: What's in a Name?

January 1, 1980