

Insights: Events

## Technology and IP Forum: IP 101 for Non-IP Counsel

National Capital Region Chapter of the Association of Corporate Counsel

**Tuesday, February 7, 2017-**

National Capital Region Chapter of the Association of Corporate Counsel

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"Technology and IP Forum: IP 101 for Non-IP Counsel," Panelist, National Capital Region Chapter of the Association of Corporate Counsel, February 2017.

As a non-IP expert practicing in-house, you might not be aware of the common IP issues arising from everyday business transactions. What happens when your company decides to acquire another company that owns patent, copyright or trademark rights? What do you tell your marketing team when they want to use another company's products, designs or brands in their advertisements? How do you identify and protect patentable ideas, products or subject matter? What do IP lawyers even do? In this interactive panel, experienced IP practitioners will provide tools for IP issue-spotting and takeaway resources for basic IP advice. The panelists also will help you identify trigger points for involving IP specialists and provide practical advice for navigating the IP landscape.

To view Key Takeaways from the presentation, please click [here](#).

### Event Details

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Valo Park/Tegna

## Related People

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