

A. Elizabeth Jones

Trademark Of Counsel

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Services

Government & Regulatory
Intellectual Property
Online & Digital Enforcement
Trademark Litigation
Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods
Consumer Goods
Food, Restaurant & Beverage
Media & Entertainment
Technology

Beth Jones focuses her practice on intellectual property litigation and enforcement, including copyright and trademark infringement litigation. Prior to joining the firm, Ms. Jones worked as an attorney in the Atlanta office of an international law firm where her practice included counseling clients with regard to trademark matters and electronic discovery issues, including enforcement of clients' rights in existing copyrights, trademarks, domain name disputes, and maintenance of trademark registrations. She has been involved in intellectual property litigation before federal courts involving claims of trademark and trade dress infringement, trademark dilution, unfair competition, and false advertising.

Ms. Jones has developed particular expertise in managing e-discovery projects in large-scale, multi-jurisdiction litigation and intellectual property transactional matters. Previously, Ms. Jones was a legal intern in the Boston, Massachusetts office of an international law firm where she drafted and negotiated international publishing licenses, life story and dramatic rights, film production agreements, purchase and financing agreements, producer and writer credit for film and television, photograph licenses, book options and collaboration agreements.

While attending law school, Ms. Jones served as Associate Editor (2005-2006), Executive Board Member and Current Developments Editor (2006-2007) of the *New England Journal of International and Comparative Law*.

Ms. Jones edited and contributed to the updates for the 2006 Supplement of *Perle and Williams on Publishing Law, Third Edition*.

Education

New England School of Law, J.D. (2007) *Dean's List*



University of Georgia, B.A., Sociology (2002) *Dean's List*

Admissions

Georgia (2007)

Court Admissions

U.S. District Court for the Northern District of Georgia

Georgia Court of Appeals

Georgia Supreme Court

Professional & Community Activities

University of Georgia Alumni Association, Lifetime Member (2002-Present)

Boston Bulldog Club, Member (2004-2007)

St. Jude's Tomorrow Nite Boston Charity, Committee Member (2005-2007)