

Ryan T. Bricker

Partner

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Services

Anti-Counterfeiting & Gray Markets
Copyright Litigation & Counseling
Intellectual Property
Online & Digital Enforcement
Trademark Litigation
Trademark, Copyright &
Advertising

Ryan Bricker focuses his practice on litigation involving trademark, copyright, Internet law, and related commercial issues. He has successfully represented clients in defensive and offensive litigation matters in federal court, state court, and international arbitration forums. As part of this practice, Mr. Bricker has litigated disputes involving the Digital Millennium Copyright Act, the Lanham Act, the Federal Anti-Dilution Act, the Computer Fraud and Abuse Act, the Communications Decency Act, and various state right of publicity and unfair competition statutes.

Apart from litigation, Mr. Bricker has developed and directs international intellectual property enforcement programs for some of the world's best known brands and content creators. In connection with these programs, he regularly counsels clients on issues related to monitoring and policing avenues of e-commerce and web-based marketplaces, uncovering and combating piracy problems, and securing domain names through a variety of domain name dispute processes.

Mr. Bricker has litigated cases and implemented strategies to protect and enforce the intellectual property rights of leading companies in a variety of industries, including fashion and luxury goods, household goods, consumer electronics, technology and software, entertainment, gaming, social media, and wine and spirits.

Mr. Bricker was recognized as a Northern California "Rising Star" in 2015, 2016, 2017 and 2018 for Intellectual Property by *Super Lawyers* magazine.

Experience



Represented client in lawsuit involving terminated distributor asserting counterclaims for antitrust violations, deceptive franchise practices and dealer termination claims.

Represented tequila producer in ICC arbitration involving disputes under tequila supply and distribution agreement.

Represented Williams-Sonoma, Inc. against trademark infringement claims rooted in an initial interest confusion theory based on the retailer's display of goods in its search engine results.

Represented client in AAA arbitration against a former licensee involving trademark infringement, breach of contract, and tortious interference claims.

Represented Instagram in trademark infringement and breach of contract litigation against a user of Instagram's API Platform.

Represented Sony Computer Entertainment America LLC in a copyright and DMCA infringement litigation involving its PlayStation® family and more. Successfully obtained preliminary injunction. *Sony Computer Entm't Am. LLC v. Zoomba LDC*, No. 10-3909 (N.D. Cal. 2010).

Advised GED Testing Service LLC in supporting FTC investigation and prosecution of fraudulent high school "diploma mill" syndicates.

Represented NFL Properties and its member clubs in securing a broad temporary restraining order and seizure order, permitting law enforcement to seize counterfeit tickets and goods sold at and around Super Bowl 50.

Education

George Washington University Law School, J.D. (2009)

Ohio State University, B.A. (2006) *cum laude*, *Phi Beta Kappa*

Admissions

California (2010)

Court Admissions

U.S. Court of Appeals for the Ninth Circuit (2010)

U.S. District Court for the Central District of California (2010)

U.S. District Court for the Eastern District of California (2010)



U.S. District Court for the Northern District of California (2010)

U.S. District Court for the Southern District of California (2010)

Professional & Community Activities

American Bar Association, Member

International Trademark Association, Member

International Anticounterfeiting Coalition, Member

Insights

[News Releases](#)

Twenty-Six Kilpatrick Townsend Attorneys Named 2018 Northern California Super Lawyers & Rising Stars
July 23, 2018

[News Releases](#)

Kilpatrick Townsend Elects New Partners
January 1, 2018

[News Releases](#)

Twenty-Four Kilpatrick Townsend Attorneys Named 2017 Northern California Super Lawyers & Rising Stars
August 9, 2017

[In The News](#)

KT is...Trending, November 5-11, 2016
November 11, 2016

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2015 Northern California Super Lawyers
July 21, 2015