

Insights: Events

## Securitizing of Artists' and Athletes' Careers

Wednesday, April 5, 2017 -

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Crystal Gateway Marriott

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It started with Bowie Bonds twenty years ago; now athletes can sell their future earnings, on and off the field, in perpetuity. Fans and investors alike participate in the success of performers in complex legal structures and even stock markets. What are the advantages to the performer and the risks to the investors as this securitization model gains traction? This program will explore the evolution of this phenomenon, the IP issues for practitioners, legal structuring difficulties, risks to traditional business models, and tax advantages to the performer.

### Event Details

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1700 Jefferson Davis Hwy

### Related People

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**Thomas D. Franklin**

Partner

Denver, CO

t 720.258.6588

tfranklin@kilpatricktownsend.com