

Insights: Publications

The Case for Doing Well by Doing Good in Franchising

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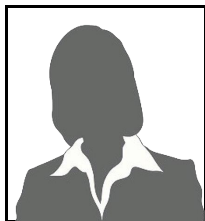
Marc Lieberstein and Kitt Shipe discuss franchise opportunities and whether they are doing enough to combat climate change with sustainability environmentally safe policies.

Related People



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