

Apparel, Accessories & Luxury Goods

In Style

Keeping pace with the rapidly-changing fashion world — a trillion-plus dollar global industry — requires legal counsel who truly understands the segment and its unique challenges. From startup to IP protection to litigation and beyond, we represent designers, retailers, manufacturers, distributors, and suppliers of apparel, jewelry, handbags, footwear, and other related non-luxury and luxury goods in the U.S. and around the world. As industry thought leaders, some of the world's most recognized brands seek our advice when facing complex business issues involving agreement negotiation and drafting, branding and IP protection, licensing, and litigation and dispute resolution.

Focus Areas

- U.S. & International IP Protection for Inventions, Brands, Logos & Designs
- IP Dispute Negotiation, Litigation & Alternative Dispute Resolution
- Anti-Counterfeiting & Gray Market Strategies & Enforcement Programs
- Design & Utility Patent Clearance, Prosecution, Procurement & Enforcement
- Complex Business Litigation, Insurance Recovery, Class Action Litigation, Product Liability & Privacy Breach Remediation
- Corporate & Transactional Work, including incorporation, tax, leases, mergers and acquisitions, distribution, licensing, franchising, endorsement, cybersecurity, outsourcing, technology, sales agreements, and other commercial transactions
- Advertising, Privacy & Social Media Policies & Guidelines
- Labor & Employment
- Employee Benefits & Executive Compensation
- Environmental Counseling & Compliance, Corporate & Social Responsibility Policies & Implementation
- Federal, State & Local Regulatory Compliance

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