

Trade Secrets

Corporate Confidential

In today's highly-competitive global economy, the protection of trade secrets and other confidential know-how — the lifeblood of most businesses — is critical. Whether a technology company or a service provider, confidential information is a key asset that provides a competitive edge. At Kilpatrick Townsend, we develop strategies to prevent and defend against trade secret misuse and theft, while preserving the value of the proprietary information. We know when to choose confidentiality protection over patenting; how to create effective business protocols; and how to navigate complex legal proceedings when seeking injunctions or going to trial — all giving our clients the best protection for their crown-jewel assets.

Reach

Global Discretion

Our trade secrets attorneys actively counsel *Fortune* 50 companies to startups regarding technical and non-technical trade secrets across all industries. We help clients (1) assess and minimize risks; (2) draft and implement employment and third-party contracts, confidentiality and non-disclosure agreements, and corporate policies and best practices; as well as (3) enforce or defend against theft and the misuse of confidential information. We also play key roles in a variety of transactional matters, including licensing, mergers, acquisitions, public offerings, and private equity/venture capital investments, among others.

Approach

No Learning Curve Required

Our team consists of experienced IP attorneys and trial litigators — many with specialized knowledge in electrical and electronics technology; software systems; mechanical arts; medical devices; and chemical, pharmaceutical, and biotechnologies — giving us a distinct edge when working with technical trade secrets. We also work closely with our corporate and labor and employment law colleagues when counseling clients in the development of preventative and enforceable mechanisms that help reduce the improper theft, use, and disclosure of trade secrets and confidential information. As such, we come ready and able to secure, manage, and protect our clients' crown-jewel information.

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