

Anthony J. Malutta

Partner

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Services

Advertising Counseling & Disputes
Brand Licensing & Related
Transactions
Clearance & Portfolio Management
Government & Regulatory
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods
Consumer Goods
Electronics & Computer
Technology
Food, Restaurant & Beverage
Home Furnishings
Media & Entertainment
Retail & Consumer Goods
Technology

Anthony Malutta advises leading brand owners regarding the acquisition, use and enforcement of rights under trademark and copyright laws. He specializes in the strategic management of complex global trademark portfolios for household brands. Mr. Malutta has deep expertise advising clients in the technology, retail, and food product sectors.

Complementing Mr. Malutta's brand counseling is his significant experience litigating intellectual property disputes in federal courts, as well as before the Trademark Trial and Appeal Board. Mr. Malutta also maintains an active practice counseling clients on issues related to the Internet, including the development of comprehensive on-line brand protection plans, resolving domain name disputes, and advising clients regarding DMCA and other takedown issues.

Mr. Malutta is Co-Leader of the Trademark & Copyright Team, a role he has held since 2010. During his tenure the Team achieved National Tier 1 prominence in multiple publications and was named Firm of the Year for Trademark Contentious (2017) and Non-Contentious (2016) by *Managing Intellectual Property*. The Team has grown to include over 100 dedicated trademark and copyright attorneys.

Mr. Malutta was recommended in the area of Trademark Litigation in 2012, 2013 and 2018 and for

Non-Contentious Trademark Law in 2019 and the five years immediately preceding by *Legal 500 US*. He is listed in the 2019 and the seven years immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals* and in 2019, *World Trademark Review* noted that, "Companies love having Anthony on their side – he offers succinct and on-point advice that is responsive to business needs and is very cost-conscious." Mr. Malutta was recognized as an "IP Star" in 2019 and the six years immediately preceding by *Managing Intellectual Property* magazine.

Education

Santa Clara University School of Law, J.D. (1997)

University of California, Santa Barbara, B.A., Economics (1993)

Admissions

California

Court Admissions

U.S. Supreme Court

U.S. Court of Appeals for the Ninth Circuit

U.S. District Court for the Central District of California

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

U.S. District Court for the District of Colorado

Professional & Community Activities

American Intellectual Property Law Association (AIPLA)

Bar Association of San Francisco

California Lawyers for the Arts

Giffords Law Center to Prevent Gun Violence, Board of Directors

International Anti-Counterfeiting Coalition

INTA Famous and Well Known Marks Committee, 2014-present; Member, U.S. Sub-Committee

INTA Anti-Counterfeiting Committee, 2010-2013; Member, China Sub-Committee

INTA Saul Lefkowitz Moot Court Committee: Member, Western Competition Sub-Committee, 2000-2006; Chair, Western Competition Sub-Committee, 2002-2003; Member, National Problem Sub-Committee, 2006-2009

San Francisco Intellectual Property Association



Insights

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings from 2019 Legal 500 US

July 10, 2019

[News Releases](#)

Facebook Selects Kilpatrick Townsend for Inaugural Law Firm Diversity Award

June 24, 2019

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Kilpatrick Townsend Attorneys Named 2019 Managing Intellectual Property IP Stars

June 17, 2019

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Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition

February 5, 2019

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Kilpatrick Townsend Named 2019 Law Firm of The Year for IP Litigation by U.S. News-Best Lawyers "Best Law Firms"

November 6, 2018

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Kilpatrick Townsend Attorneys Named 2018 Managing Intellectual Property IP Stars

June 19, 2018

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Kilpatrick Townsend Receives Top Rankings from 2018 Legal 500 US

June 11, 2018

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Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2018 World Trademark Review 1000

January 25, 2018

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Kilpatrick Townsend Recognized by Prestigious 2017 Legal 500 US
October 2, 2017

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Kilpatrick Townsend Attorneys Named 2017 Managing Intellectual Property IP Stars
June 27, 2017

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Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2017 World Trademark Review 1000
February 9, 2017

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Kilpatrick Townsend Recognized by Prestigious 2016 Legal 500 US
June 20, 2016

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Thirty-Two Kilpatrick Townsend Attorneys Named 2016 Managing Intellectual Property IP Stars
May 26, 2016

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Kilpatrick Townsend Receives Top Recognition in 2016 World Trademark Review 1000
January 21, 2016

[In The News](#)

Kilpatrick Townsend's Media Report July 10-16, 2015
July 17, 2015

[News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US
July 15, 2015

[News Releases](#)

Twenty-Nine Kilpatrick Townsend Attorneys Named 2015 Managing Intellectual Property IP Stars
May 6, 2015



[Alerts](#)

Understanding B & B Hardware and Strategic Responses to the Opinion

March 31, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Receives Top Recognition in 2015 World Trademark Review 1000

February 5, 2015