

Insights: In the News

# What to Look for in ITC's Second Go at Secondary Meaning

*Managing Intellectual Property*

November 30, 2018

---

Josh Pond talks to Ellie Mertens at *Managing Intellectual Property* about *Converse v. ITC*. Read the full article, "[What to Look for in ITC's Second Go at Secondary Meaning](#)."

## Related People

---



**Joshua B. Pond**

Partner

Washington, DC

t 202.508.5854

[jpond@kilpatricktownsend.com](mailto:jpond@kilpatricktownsend.com)