

Insights: Webinars

# Biometric Privacy Law in the US: Managing Compliance and Preventing Litigation

Tuesday, September 3, 2019-

Tuesday, September 3, 2019

REGISTER : <https://register.gotowebinar.com/register/2676753762128273676>

---

US law fails to grasp the business uses and technical complexities of biometric data. Consent-based models, such as in Illinois, Texas, and Washington, are often wholly incompatible with the public and private sectors' uses for biometric information, e.g., in fraud detection and physical security. Such laws also often fail to consider the vendor relationships required for basic operation by technology companies. Now Illinois has become the center of a huge class action industry. The CCPA rights of access, deletion, and opt-out of sale only add to compliance headaches.

This webinar examines competing and conflicting interests present in the use of biometric technology and how companies can reduce risk in the current state of play.

## Event Details

---

Tuesday, September 3, 2019

10:00 - 11:00 a.m. EDT

Webinar  
(Live)

## Contact

---

### Beth Yates

Business Development Manager

[bnyates@kilpatricktownsend.com](mailto:bnyates@kilpatricktownsend.com)

404 532 6982

## Related People

---



**John M. Brigagliano**

Associate

Atlanta, GA

t 404.815.6135

[jbrigagliano@kilpatricktownsend.com](mailto:jbrigagliano@kilpatricktownsend.com)



**Vita E. Zeltser**

Counsel

Atlanta, GA

t 404.685.6713

[vzeltser@kilpatricktownsend.com](mailto:vzeltser@kilpatricktownsend.com)



**Jon Neiditz**

Partner

Atlanta, GA

t 404.815.6004

[jneiditz@kilpatricktownsend.com](mailto:jneiditz@kilpatricktownsend.com)