

Allison Scott Roach

Counsel

1100 Peachtree Street NE
Suite 2800 , Atlanta , GA USA 30309
t 404.815.6044 | f 404.920.3325
aroach@kilpatricktownsend.com



Services

Clearance & Portfolio Management
Consumer Product Safety
Copyright Litigation & Counseling
Intellectual Property
Trademark, Copyright &
Advertising

Industries

Media & Entertainment

Allison Roach focuses her practice on trademark, copyright, and consumer product safety issues. She has experience in federal trademark, trade dress, and copyright infringement litigation, international and domestic trademark portfolio management and enforcement work, and counseling in Consumer Product Safety compliance. She also regularly practices before the Trademark Trial and Appeal Board.

Ms. Roach has been recognized in 2019 and the five years immediately preceding as a Georgia "Rising Star" in the area of Intellectual Property by *Super Lawyers* magazine.

Experience

Represents a California-based *Fortune 500* multinational corporation that designs and manufactures consumer electronics and computer software products in trademark enforcement work, including lead counsel representation of client in multiple proceedings before the Trademark Trial and Appeal Board.

Retained to defend independent software developer on a pro bono basis against former law firm employer that alleged copyright infringement, fraud, breach of fiduciary duty and trade secret theft. Negotiated a favorable settlement for the software developer that resulted in a dismissal of all claims, as well as permitting the software developer to sell the accused software product. *Esbin & Alter, LLP v. Zappier et al.*, No. 1:08-cv-00313 (S.D.N.Y. filed Jan. 14, 2008).

Served as lead counsel in representing Sony Pictures Entertainment Inc., actor/writer Adam Sandler and writer Judd Apatow, et al., in a copyright, trademark and unfair competition suit in federal court in New York. The firm



successfully obtained summary judgment of copyright and trademark rights on behalf of Sony Pictures Entertainment Inc., rejecting claims of film and advertising infringements and lighting the way for the movie *You Don't Mess With The Zohan*. The Court of Appeals for the Second Circuit affirmed the district court's grant of summary judgment to our client.

Cabell v. Sony Pictures Entm't, Inc. 714 F. Supp. 2d 452 (S.D.N.Y. 2010), aff'd, No. 10-2690-CV, 2011 U.S. App. LEXIS 13057 (2d Cir. June 24, 2011).

Represents a leading footwear and apparel manufacturer in trademark litigation and enforcement work.

Education

University of Georgia School of Law, J.D. (2008) *cum laude*

University of Georgia, A.B., English and Studio Art (2005) *summa cum laude*

Admissions

Georgia (2008)

Court Admissions

Georgia Supreme Court (2009)

Georgia Court of Appeals (2009)

U.S. District Court for the Northern District of Georgia (2009)

Professional & Community Activities

Journal of Intellectual Property Law, Executive Articles Editor (2007-2008)

University of Georgia School of Law Class of 2008, President (2006-2008)

University of Georgia School of Law 2008 Legacy Class Gift Campaign, Co-Chairman (2007-2008)

Insights

[News Releases](#)

Kilpatrick Townsend Achieves Recognition for 2019 Georgia Super Lawyers
February 28, 2019

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Kilpatrick Townsend Elevates 11 Attorneys to Counsel
December 10, 2018



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Kilpatrick Townsend Once Again Achieves Recognition for 2018 Georgia Super Lawyers

February 28, 2018

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2017 Georgia Super Lawyers

February 28, 2017

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2015 Georgia Super Lawyers

February 26, 2015