

Christine P. James

Partner

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Services

Intellectual Property

Advertising Counseling & Disputes Media & Entertainment

Brand Licensing & Related

Transactions

Trademark, Copyright &
Advertising

Clearance & Portfolio Management

Industries

Retail & Consumer Goods

Christine James focuses her practice on domestic and international brand management. She helps clients determine the availability of trademarks, develop and implement appropriate trademark registration programs, monitor and enforce trademark rights, and leverage the goodwill of trademarks through licensing. Ms. James regularly advises clients embarking on extensive domestic and international trademark protection programs. She counsels, coordinates and oversees numerous international contentious proceedings. She serves as a principal editor of the *Country Guides*, an electronic publication of the International Trademark Association which is used by many trademark owners and practitioners around the world as a ready reference on international trademark law and practice.

p>Ms. James was recognized in 2021 and the four years immediately preceding by *The Best Lawyers in America®* for Trademark Law. In 2018 and the five years immediately preceding, she was recommended by *Legal 500 US* in the area of Non-Contentious Trademark Law. Ms. James was recognized as a leading national trademark practitioner in the 2021 and the five immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*.

Experience

Provides brand strategy, trademark clearance, portfolio management, licensing assistance, and enforcement advice and assistance, both domestically and internationally, to a variety of companies across a broad range of

industries, including:

- Oxford Industries, an apparel design and sourcing company with prominent lifestyle brands such as Tommy Bahama and Lilly Pulitzer;
- a renowned hotel and temporary residence company;
- a famous cosmetics and perfume company;
- a national, diversified media company;
- AutomationDirect.com Inc., a well-recognized provider of a full line of industrial automation products;
- Golder Associates, an international environmental consulting company;
- Flexitallic Investments Inc., a global industrial sealing solutions company;
- AXIS Capital Holdings, an international reinsurance services provider; and
- Xignux, a Mexican industrial consortium, and its affiliate companies in the electrical, wire and cable, and food industries.

Education

Duke University J.D. (1998)

Duke University LL.M. (1998)

Brown University M.A. (1990) Architectural History

Sewanee: University of the South B.A. (1988) *summa cum laude*

Admissions

Georgia (1998)

New York (2000)

Professional & Community Activities

Country Guides: Essential Information on Trademark Protection Worldwide, electronic publication of The International Trademark Association (INTA), Principal Editor

INTA Special Project Advisory Board Member

Insights



[News Releases](#)

Kilpatrick Townsend Earns Top Ranking from 2021 World Trademark Review

February 17, 2021

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021

August 20, 2020

[In The News](#)

Kilpatrick Townsend's Trademark Team Earns Top Ranking From World Trademark Review

February 20, 2020

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020

August 15, 2019

[Webinars](#)

Protecting Trademarks Abroad: Madrid System vs. National Filing Directly in Foreign Jurisdiction

July 17, 2019

[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition

February 5, 2019

[In The News](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2019

August 20, 2018

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings from 2018 Legal 500 US

June 11, 2018

[Webinars](#)

Protecting Trademarks Abroad: Madrid Protocol vs. National Filing Directly in Foreign Jurisdiction

March 29, 2018



[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2018 World Trademark Review 1000

January 25, 2018

[Events](#)

Brand Protection and Trademark Law

October 24, 2017

[News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2017 Legal 500 US

October 2, 2017

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018

August 15, 2017

[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2017 World Trademark Review 1000

February 9, 2017

[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2017

August 16, 2016

[News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2016 Legal 500 US

June 20, 2016

[News Releases](#)

Kilpatrick Townsend Receives Top Recognition in 2016 World Trademark Review 1000

January 21, 2016

[News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US



July 15, 2015