

Gregory K. Cinnamon

Partner

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Services

Private Equity
Joint Ventures & Strategic
Alliances
Mergers & Acquisitions
Business & Finance
Cross Border Transactions

Industries

Construction & Infrastructure
Food, Restaurant & Beverage
Fintech
Technology
Media & Entertainment
Medical & Surgical Devices

Greg Cinnamon advises public and private companies as well as private equity-backed companies in connection with their most significant mergers & acquisitions, joint ventures, and divestitures and investments. Greg has more than 25 years of experience as lead counsel on a diverse range of transactions in over 50 countries around the world. His understanding of multiple legal systems, transaction types and structures, and commercial practices, allows him to be a creative problem solver and deal facilitator. Recognized by clients for offering cogent, practical solutions designed to meet business objectives, Greg's industry and sector experience and knowledge, as well as his investment in the client's company and culture, allow him to quickly grasp the business considerations of a transaction and bring it to a successful completion.

Greg is a regular speaker before state, national, and international business and legal audiences on topics affecting and influencing mergers, acquisitions, and joint ventures, both domestic and cross border. Before entering law school, he was an internal auditor with RJR/Nabisco (now Reynolds American). In 1991 and 1992, he was on secondment to a leading Tokyo law firm where he had significant responsibility for a number of cross-border investment, finance, and securities transactions. In the first half of 2001, Greg was again seconded to a Top 20 international business law firm headquartered in the UK.

Greg has been recognized in *The Best Lawyers in America*[®] since 2009 for Mergers & Acquisitions and Corporate Law. He has also been recommended by *Legal 500 US* in the area of Mergers & Acquisitions and Buyouts, named as one of *Georgia Trend's* "Legal Elite" for Business Law, named as a top "Dealmaker" by the *Atlanta Business Chronicle*, and recognized as a Georgia "Super Lawyer" in the areas of International and Mergers & Acquisitions law by *Super Lawyers* magazine.

A recipient of the prestigious 2013 Meritorious Service Award presented by the Association for Corporate



Growth[®] (ACG), Greg received this honor for providing distinguished volunteer service and leadership. He is a former board member and President of the Atlanta Chapter of ACG and former board member of ACG Global.

Experience

Represented Mölnlycke Health Care in multiple U.S. acquisitions, investments, and dispositions.

Represented ICV Partners in connection with its acquisition of more than 100 Buffalo Wild Wings[®] franchised restaurants.

Represented Borsa Italiana listed LU-VE S.p.A. in its U.S. market entry acquisition of Zyklus Heat Transfer Inc.

Represented American Tower Corporation in its acquisition of existing and development rights to more than 650 telecommunications towers and facilities in Peru.

Represented CRH plc and its U.S. businesses in multiple acquisitions, joint ventures, and disposals.

Represented CRH plc, the international building materials group, in its acquisition of Ash Grove Cement Company, a leading U.S. cement manufacturer for \$3.5 billion.

Represented Exova Group plc (now Element Materials Technology Group) in multiple U.S. acquisitions.

Represented a privately-held Testing, Inspection & Certification Measurement company in multiple acquisitions having an aggregate value in excess of \$150 million.

Represented Andritz (USA) Inc. in its acquisition of Paperchine, Inc. from AstenJohnson Holdings.

Represented Andritz (USA) Inc. in its acquisition of Herr-Voss Stamco from Grey Mountain Partners.

Represented Valor Bridge Partners in its acquisition of Guardian Fueling Technologies.

Represented ICV Partners in connection with its acquisition of Coverall North America.

Represented Fayat S.A.S. in the U.S. market-entry acquisition of the Roadbuilding Business Division from Terex Corporation.

Represented Norbert-Dentressangle S.A.S. (now XPO Logistics) in the U.S. market-entry acquisition of the freight-forwarding and customs house business from Schneider National unit Schneider Logistics.

Represented Equifax Inc. in multiple acquisitions and joint ventures throughout Latin America with aggregate values in excess of \$2 billion.



Represented Equifax Inc. in connection with a series of domestic and cross-border transactions with an aggregate value of over \$3 billion.

Represented an LSE listed company in the \$100 million acquisition of global textile dyes business from an NYSE listed company with operations in the United States, Western Europe, Asia, and South America.

Represented Goodrich (now part of UTX) in the acquisition of global metal polymers company with operations in Brazil, Eastern Europe, France, and the United Kingdom, among others.

Represented Certegy Inc. (now FIS) in a series of domestic and cross-border acquisitions and joint ventures valued in excess of \$3 billion.

Represented BI-LO LLC, a private-equity backed grocery store chain, in the disposal of 110 grocery store chains to Southern Family Markets, an affiliate of C&S Wholesale Grocers, Inc.

Represented BI-LO LLC and Southern Family Markets in acquiring grocery stores from Winn-Dixie in a 363 bankruptcy sale.

Represented AT&T Inc. in the \$235 million sale of its sales, marketing, and publishing business unit to a portfolio company of Welsh, Carson, Anderson & Stowe.

Education

Emory University LL.M. (1994) Taxation

University of Kentucky B.S. (1981) Accounting

University of Louisville J.D. (1986) *cum laude*

Admissions

District of Columbia (1993)

Georgia (1998)

Professional & Community Activities

American Bar Association, Member

Association for Corporate Growth

Former Board Member and President, Atlanta Chapter

Former Global Board Member

British American Business Group, Former Board Member and President

International Bar Association, Member



State Bar of Georgia, International Law Section, Former Chairperson
University of Louisville School of Law Alumni Council, Former President

Insights

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Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021
August 20, 2020

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Thirty-nine Kilpatrick Townsend Attorneys Named to 2018-2019 *International Who's Who of Business Lawyers*
October 22, 2019

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020
August 15, 2019

[Alerts](#)

DE Chancery Court Finds Material Adverse Effect Allowed Fresenius to Terminate Merger Agreement with Akorn
October 22, 2018

[In The News](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2019
August 20, 2018

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Forty-Four Kilpatrick Townsend Attorneys Named to 2017 - 2018 *International Who's Who of Business Lawyers*
March 19, 2018

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Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2018
August 15, 2017

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Kilpatrick Townsend Earns Record-Breaking Recognition in Annual *Best Lawyers in America* 2017
August 16, 2016



[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2016

August 19, 2015