

Alicia Grahn Jones

Partner

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Services

Clearance & Portfolio Management
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods
Chemicals
Consumer Goods
Electronics & Computer
Technology
Media & Entertainment
Technology

"Jones is an astute strategist for global portfolios." *World Trademark Review 1000 – The World's Leading Trademark Professionals (2019)*.

Alicia Grahn Jones concentrates her practice in the areas of trademark clearance, prosecution, global portfolio strategy, and trademark enforcement. Alicia specializes in strategic management of large global trademark portfolios, including counseling for international enforcement on infringement issues. Alicia manages global enforcement programs by creating strategy protection plans for brand owners. Alicia has managed disputes in more than 200 jurisdictions and successfully resolved numerous complex cross-jurisdictional disputes. Alicia also routinely assists clients with global clearance and filing programs for new brands. Alicia also has extensive experience representing clients before the Trademark Trial and Appeal Board.

Alicia is a past President of the Board of Directors for the Georgia Association for Women Lawyers and also serves on the Board of Directors of the Dian Fossey Gorilla Fund. She was recognized in 2020, 2021 and 2022 by *The Best Lawyers in America*® for Trademark Law. Alicia was listed in the 2021 and the six immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. Alicia has been repeatedly recognized as a Georgia "Super Lawyer". In 2020 and 2021, she was named a "Next Generation Partner" by *Legal 500 US* for Non-Contentious Trademark Law. Alicia is a Co-Chair of the firm's Women's Initiative.

Experience

Represents Delta Air Lines, Inc. in connection with its global trademark portfolio, including enforcement, clearance, prosecution, and maintenance.

Represents US Soccer Federation in connection with the protection of its brands, including assisting with



enforcement in Paris, France in advance of the United States Women's National Team's competition in the 2019 World Cup.

Represents a world famous social media company in connection with managing its global registry enforcement program.

Represented a California-based *Fortune* 500 multinational corporation that designs and manufactures consumer electronics and computer software products in trademark enforcement work, including lead counsel representation of client in multiple proceedings before the Trademark Trial and Appeal Board.

Successfully represented Texas Tech University in litigation to protect its school colors and trademarks. The firm's motion for summary judgment resulted in the court finding liability as a matter of law, and also awarding more than \$3 million in damages and attorneys' fees. *Texas Tech Univ. v. Spiegelberg*, 461 F. Supp. 2d 510 (N.D. Tex. 2006).

Successfully represented University of Kansas in a trial against JoeCollege.com, a retailer selling various apparel using colors and other indicia of the University. Obtained award of attorneys' fees. *University of Kansas v. Larry Sinks, et al.*, 2008 U.S. Dist. LEXIS 23765 (D. Kan. 2008).

Education

Emory University School of Law J.D. (2004)

George Washington University B.A. (1999) Political Science, *cum laude*

Admissions

Georgia (2004)

Court Admissions

Georgia Lower Courts

Georgia Superior Court

Georgia Supreme Court

U.S. Court of Appeals for the Tenth Circuit

U.S. District Court for the Middle District of Georgia

U.S. District Court for the Northern District of Georgia

U.S. Supreme Court

Professional & Community Activities

Leadership Atlanta, Class of 2021

Georgia Association for Women Lawyers, President (2016-2017)



Georgia Bar Association, Intellectual Property Section, Member

International Trademark Association, Member

Emory University School of Law, Alumni Board of Directors

National Association of Collegiate Directors of Athletics, Member

Dian Fossey Gorilla Fund, Board of Directors

Insights

[News Releases](#)

Kilpatrick Townsend Attorneys Honored in the 2022 Edition of *The Best Lawyers in America*
August 19, 2021

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings in 2021 *Legal 500 US*
June 14, 2021

[News Releases](#)

Kilpatrick Townsend Earns Top Ranking from 2021 World Trademark Review
February 17, 2021

[News Releases](#)

Kilpatrick Townsend Advises Delta Air Lines on \$9 Billion SkyMiles Financings
September 30, 2020

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021
August 20, 2020

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings in 2020 *Legal 500 US*
June 23, 2020

[News Releases](#)

Alicia Grahn Jones Selected to 2021 Class of Leadership Atlanta
June 17, 2020



[News Releases](#)

Kilpatrick Townsend Attorneys Named 2020 Georgia Super Lawyers

March 6, 2020

[In The News](#)

Kilpatrick Townsend's Trademark Team Earns Top Ranking From World Trademark Review

February 20, 2020

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020

August 15, 2019

[News Releases](#)

Kilpatrick Townsend Achieves Recognition for 2019 Georgia Super Lawyers

February 28, 2019

[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition

February 5, 2019

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2018 Georgia Super Lawyers

February 28, 2018

[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2018 World Trademark Review 1000

January 25, 2018

[In The News](#)

Professional Excellence 2017: On the Rise, Alicia Grahn Jones

July 1, 2017

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2017 Georgia Super Lawyers



February 28, 2017

[News Releases](#)

Kilpatrick Townsend's Trademark Practice Receives Gold Level Recognition in the 2017 World Trademark Review 1000

February 9, 2017

[Alerts](#)

Key Takeaways from the Advanced Trademark Law Seminar

October 21, 2016

[Publications](#)

Top Takeaways from the 2016 Advanced Trademark Law Seminar

October 10, 2016

[In The News](#)

Kilpatrick Townsend's Media Report August 19-26, 2016

August 26, 2016

[In The News](#)

Kilpatrick Townsend's Media Report June 24-30, 2016

July 1, 2016

[In The News](#)

Kilpatrick Townsend's Media Report May 6-12, 2016

May 13, 2016

[Events](#)

Building My Brand: Balancing Ethical and Practical Considerations

May 11, 2016

[News Releases](#)

Kilpatrick Townsend's Alicia Grahn Jones Sworn In As President of the Georgia Association for Women Lawyers

May 4, 2016



Events

Women Doing Well at Work (and Staying There): A Look at the Georgia Association for Women Lawyers (GAWL) Leaky Pipeline Report

April 28, 2016

News Releases

Kilpatrick Townsend's Alicia Grahn Jones Featured Speaker at Building Professional Presence – Doing Well and Being Well in the Law

April 25, 2016

News Releases

Kilpatrick Townsend's Alicia Grahn Jones and Audra Dial Collaborate with NAWL on the 2016 Regional General Counsel Institute & Pipeline to Equity Partnership Program

April 22, 2016

Events

Introduction to Trademarks

February 10, 2016

In The News

Kilpatrick Townsend's Media Report January 22-28, 2016

January 29, 2016

News Releases

Kilpatrick Townsend Receives Top Recognition in 2016 World Trademark Review 1000

January 21, 2016

Publications

The Nuts and Bolts of Trademark Consent and Coexistence Agreements

January 4, 2016

In The News

Kilpatrick Townsend's Media Report October 30 - November 5, 2015

November 6, 2015

News Releases



Kilpatrick Townsend's Alicia Grahn Jones Featured Speaker at Women in Law: Making Rain, Climbing the Ladder and Forging Your Path

September 14, 2015

[News Releases](#)

Kilpatrick Townsend's Alicia Grahn Jones Sworn In As President-Elect of the Georgia Association for Women Lawyers

May 11, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2015 Georgia Super Lawyers

February 26, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Receives Top Recognition in 2015 World Trademark Review 1000

February 5, 2015