

Amanda M. Witt

Partner

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Services

Contracts & Commercial
Agreements
Cross Border Transactions
Cybersecurity, Privacy & Data
Governance
Emerging Companies
Joint Ventures & Strategic
Alliances
Technology Transactions

Industries

Media & Entertainment
Retail & Consumer Goods
Technology

Amanda Witt co-leads both the Cybersecurity, Privacy and Data Governance Practice and the Technology, Privacy & Cybersecurity Practice at Kilpatrick Townsend. She focuses her practice in the areas of information technology, U.S. and global privacy, IoT, information security, e-commerce, cross-border transactions, outsourcing, licensing and procurement, intellectual property protection and transactions, strategic alliances, commercial transactions, software development and licensing, SaaS services, and electronic signatures.

Ms. Witt has worked with clients in the acquisition and licensing of technology as well as in the provision of services throughout the supply chain. She has assisted clients in various industries in the drafting and negotiation of various technology agreements, including traditional licensing, data use and licensing agreements, software development, hosting agreements, reseller agreements, website co-branding agreements, and website development agreements.

As part of her practice, Ms. Witt helps clients identify, understand and manage privacy and information security risks, including evaluating a client's obligations under GDPR, CCPA, GLBA, COPPA, CAN-SPAM, BIPA, security breach notification laws, other U.S. state and federal privacy and data security requirements, and global data protection laws (including those in the EU, Canada and Latin America). Ms. Witt is also a Certified Information Privacy Professional (CIPP/US) and (CIPP/E), as certified by the International Association of Privacy Professionals (IAPP). She has been appointed to serve as a Co-Chair of the IAPP Atlanta KnowledgeNet chapter

(2016 - 2017) and currently serves as a Board Member of the International Section of the Georgia Bar.

Along with having a master's degree in international intellectual property from a European university, her practice includes advising clients in connection with international software licensing, global privacy, foreign distributorships and foreign procurement of services. Ms. Witt currently teaches cyber and privacy law as an adjunct professor at Georgia State's College of Law.

Prior to joining the firm, Ms. Witt was a partner in the Atlanta office of a national law firm. Ms. Witt's prior experience included the representation of regulated entities in business process and information technology outsourcing transactions.

Ms. Witt was recognized in 2020 and 2021 by *The Best Lawyers in America*[®] for Privacy and Data Security Law. She was recognized in 2015 by *Legal 500 US* in the area of Technology/Outsourcing.

Para ver esta biografía en español, presione aquí.

Follow Ms. Witt on Twitter @AMWitt

Experience

Ongoing advice and representation of a cloud-based security and interactive home services provider on compliance with privacy and data protection laws in Europe, Australia, Canada and Latin America.

Negotiation of strategic SaaS-related transactions for interactive home provider with global counterparts in Europe, Latin America, Asia, Canada, Israel, Africa and the Middle East.

Ongoing advice and representation of a Major League Baseball team on U.S. privacy laws.

Ongoing advice and representation of a consumer reporting agency on U.S. and global privacy laws.

Ongoing advice and representation of a hospitality company on U.S. privacy laws and cybersecurity program.

Negotiated privacy and security protections on behalf of a global insurance conglomerate in connection with a cloud-based HR solution for a global workforce. As part of negotiating the entire agreement for the client, review included examination of security controls (including security audits and certifications) and European data protection / privacy laws.

Ongoing advice and representation of global email marketing company on compliance with U.S. privacy laws and European data protection laws.

Represented a metals manufacturer in connection with the negotiation of a multi-tower global information



technology outsourcing transaction. In connection with such representation, ensured that adequate protections were in place to protect the privacy and security of client data including, without limitation, requiring the vendor to agree to EU model clauses in connection with the transfer of personal data from the European Union.

Revision of security and privacy provisions in a form of distribution agreement to be used globally by a global logistics provider.

Representation of telecommunications provider in connection with global strategic alliance with a global outsourcer in the development of next-generation technology solutions for enterprise businesses.

Negotiated privacy and security protections on behalf of a global insurance conglomerate, a global logistics company and a global manufacturer in connection with cloud-based CRM and HR solutions for global workforce and customer bases, including review and incorporation of safeguards and bases for data processing and transfer in Asia, Europe and Latin America.

Updated website privacy policy for paper goods manufacturer.

Advised global telecommunications company with respect to Mexican privacy / data protection laws in connection with acquisition of Mexican companies.

Counseling of global insurance provider on various Latin American and European privacy and data protection issues.

Represented natural gas provider in negotiation of agreement with third party marketer with a focus on ensuring compliance with applicable privacy laws and protection of customer data. Such representation included revisions to the client's privacy policy to account for such third party services.

Assisted cloud-based security services provider in becoming Privacy Shield-certified under the U.S. – E.U. Privacy Shield framework and U.S. – Switzerland Privacy Shield framework.

Revision of security and privacy provisions in a form of distribution agreement to be used globally by the leading global logistics provider.

Represented a metals manufacturer in connection with a multi-tower global information technology outsourcing of its data center, network, helpdesk, contact centers and related information technology services with an aggregate net present value of approximately \$6M.

Regular service as global advisory counsel on data storage, processing and transfer issues involving complex connected car and big data initiatives around the world for a large telecommunications, hosting and platform

company. Representation including issues under Chinese, Russian, South Korean, Malaysian, Japanese, Thai and Hong Kong laws, as well as under many European and Latin American data protection laws and the laws of Australia, New Zealand and Canada.

Revision of privacy and security exhibit for various service and license agreements on behalf of paper goods manufacturer.

Education

Catholic University, Leuven, Belgium, LL.M., Intellectual Property Law (2004) *magna cum laude*

Emory University School of Law, J.D. (2000) *cum laude*, *William D. Ferguson Scholar*

University of Florida, B.A. (1996) *magna cum laude*, *Phi Beta Kappa*

Admissions

Georgia (2000)

Professional & Community Activities

The International Association of Privacy Professionals, former KnowledgeNet Co-Chair

State Bar of Georgia, Privacy & Technology Law Section, Executive Committee Member

State Bar of Georgia, International Law Section, Board Member

Insights

[In The News](#)

IAPP Volunteer Spotlight: A Conversation with Amanda Witt

December 3, 2020

[Alerts](#)

CCPA 2.0: California Privacy Laws Continue to Take Center Stage

November 17, 2020

[Events](#)

Privacy and Transparency as a Brand Differentiator

October 22, 2020

[Alerts](#)

The Privacy Shield Sunk, but Is There a Life Raft for the Standard Contractual Clauses? Strategies for Transferring Personal Data Across the Atlantic from a Post-Schrems II Europe



October 7, 2020

[News Releases](#)

Kilpatrick Townsend Adds High-Profile Partner to Growing Technology, Privacy & Cybersecurity Team
September 15, 2020

[Alerts](#)

Delay Denied: Brazil Senate Sets Immediate Effective Date for the LGPD
August 28, 2020

[Webinars](#)

The New Swiss Data Protection Act
August 27, 2020

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021
August 20, 2020

[Events](#)

What's Next after the Schrems II Decision of ECJ
July 27, 2020

[Alerts](#)

Lower Your Privacy Shield, But Max Out Your Opinions for Maintaining Transatlantic Data Flow
July 21, 2020

[Alerts](#)

California Attorney General Finalizes CCPA Regulations as the Law's Enforcement Date Nears
June 5, 2020

[Alerts](#)

COVID-19 Potentially Postpones the LGPD in Brazil
April 20, 2020

[Alerts](#)



Electronic Signatures and Electronic Delivery of Documents as a Social Distancing Business Continuity Strategy
March 23, 2020

[Perspectives](#)

3 Key Takeaways | Transatlantic Data Protection Enforcement Panel in Dublin
November 1, 2019

[Events](#)

Enforcement: A Transatlantic Conversation
October 30, 2019

[Events](#)

Harmonizing Your Access Requests: Localizing your GDPR Processes for CCPA
October 15, 2019

[Perspectives](#)

Video | Global Privacy Update and the Challenges of Developing a Global Compliance Program
October 1, 2019

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020
August 15, 2019

[Webinars](#)

Updates to the Brazilian Data Privacy Law and How it Can Affect Your Business
June 6, 2019

[Events](#)

California Consumer Privacy Act | Session 1
February 27, 2019

[Alerts](#)

Keep Your Eye on Biometrics: Illinois High Court Waves Six Flags at Spokeo
February 12, 2019

Alerts

GDPR-Inspired Data Protection Heads to South America: Brazil's New Data Protection Law Updated to Authorize an Enforcement Authority

January 14, 2019

Events

GDPR & Latin America: Comparing Latin American Privacy Laws with the GDPR

November 28, 2018

Events

GDPR – Practical Application of the Regulation

October 19, 2018

Events

Managing Consent Headaches in the EU: Best Practices in Obtaining a GDPR-Compliant Consent

October 3, 2018

Perspectives

Lessons Learned Since GDPR's Adoption on May 25th

September 19, 2018

Events

Privacy, Prosecution & Profits: How the GDPR and California's New CCPA Can Increase the Value of Patent Practices

August 6, 2018

Events

Issues and Challenges in Digital Advertising and Publishing

May 15, 2018

Events

General Data Protection Regulation (GDPR)

May 9, 2018

Publications

5 Legal Trends in Latin America for 2018

May 3, 2018

[Events](#)

2018 Legal Trends in Latin America

April 24, 2018

[Perspectives](#)

5 Key Takeaways | GDPR: Preparing for Meeting with EU Regulators

April 17, 2018

[Events](#)

GDPR: When the Regulator Comes Calling

April 12, 2018

[Perspectives](#)

General Data Protection Regulation (GDPR)

March 15, 2018

[Events](#)

General Data Protection Regulation (GDPR) Introduction

March 7, 2018

[Events](#)

2018 Legal Trends in Latin America

March 1, 2018

[Webinars](#)

Blockchain: Separating the Hype from Reality

February 28, 2018

[Events](#)

Managing Big Data, Avoiding Discrimination

October 5, 2017

[Alerts](#)



U.S. Copyright Office Creates New Registration Process for DMCA Agents
February 17, 2017

[Alerts](#)

Your Company's Website Privacy Policy Probably Needs a Refresh (Before February 1, 2017)
January 9, 2017

[Alerts](#)

Argentine Data Protection Authority Approves Model Clauses
January 3, 2017

[Alerts](#)

Enforcement of DAA Cross Device Tracking Guidance Set to Begin in Early 2017
November 17, 2016

[Alerts](#)

Key Takeaways: Doing Business in Mexico
October 20, 2016

[Webinars](#)

Doing Business in Mexico: Exploring Cross-Border Issues
October 20, 2016

[Events](#)

Doing Business in Mexico: Exploring Cross-Border Issues
September 29, 2016

[Events](#)

Atlanta Technology Sourcing Conference 2016: Trends in Outsourcing, Cloud, Cybersecurity, and Robotics
May 12, 2016

[In The News](#)

Kilpatrick Townsend's Media Report April 29 - May 5, 2016
May 5, 2016



Events

Wearables and the Internet of Things: Strategies for Protecting and Monetizing Your Data and Intellectual Property

October 8, 2015

In The News

Kilpatrick Townsend's Media Report September 4-10, 2015

September 11, 2015

Publications

Understanding Security Audit Requirements in Technology Contracts

August 28, 2015

News Releases

Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US

July 15, 2015

News Releases

Kilpatrick Townsend Attorneys Featured Speakers at 2015 ACC-GA Value Challenge: Reduced Spending. Better Outcomes. Increased Predictability.

April 21, 2015