

Michelle Tyde

Counsel

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Services

Cybersecurity, Privacy & Data
Governance
Information Technology
Outsourcing
Technology Transactions

Industries

Blockchain Technology & Digital
Currency
Financial Services
Health & Life Sciences
Media & Entertainment
Retail & Consumer Goods
Technology

Michelle Tyde focuses her practice on intellectual property/technology transactions, global sourcing transactions, and data privacy and security.

Ms. Tyde has structured and negotiated a diverse range of complex business transactions, including business process outsourcing, joint development, technology licenses, cloud computing, data analytics, and managed services. She also counsels clients on privacy and cybersecurity compliance strategies, and assists in the development and implementation of comprehensive privacy programs.

Ms. Tyde's clients span a wide range of industries, including telecommunications, financial services, technology, health care, digital media, retail services, and hospitality. She has worked with diverse clients, including startups, leading research universities, and *Fortune* 500 companies.

Prior to joining the firm, Ms. Tyde was a partner in the Atlanta, Georgia office of a national law firm, where she advised clients on technology and intellectual property matters. She also represented AT&T, as IP counsel, in negotiating technology license agreements. Earlier, Ms. Tyde served as in-house counsel at Qwest Communications in Denver, Colorado.

Ms. Tyde is an adjunct professor at Emory University School of Law, where she teaches contract drafting for the Center for Transactional Law and Practice. She is also a Certified Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals (IAPP).



Ms. Tyde was recognized by *The Best Lawyers in America*® in 2018 and 2019 for Privacy and Data Security Law. She has an AV Preeminent® Rating in the Martindale Hubbell Legal Directory.*

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Experience

Represented international telecommunications company in structuring a multi-agreement transaction for the joint development, license, and monetization of an automated network services and infrastructure platform.

Represented both customer and vendors in negotiating cloud-based technology transactions.

Advised national restaurant company regarding data security and privacy regulations and compliance; drafted and implemented comprehensive Privacy Policy for company's websites and mobile applications.

Structured Terms of Use and Privacy Notice for luxury automobile manufacturer's communication management system.

Drafted and negotiated technology license agreement for smart grid devices with worldwide energy company.

Assisted in the launch of technology operations for a spin-off business in the travel industry by negotiating numerous transactions, including an outsourcing agreement for unified communications.

Represented leading global provider of cloud messaging and business integration services in negotiating Software-as-a Service (SaaS) agreements with financial institutions.

Represented mobile app developer in structuring technology license and professional services agreements.

Education

Mercer University Walter F. George School of Law, J.D. (1996) *magna cum laude*

Mercer University, B.A., Communications and Political Science (1993) *summa cum laude*

Admissions

Georgia (1996)

Professional & Community Activities



American Inns of Court, Program Awards Committee Member (2014-2015)

Atlanta IP Inn of Court, Executive Committee, Treasurer

Awarded Linn Inn Alliance Distinguished Service Medal by Judge Richard Linn (2016)

Georgia State Bar Association, Intellectual Property and Technology Sections, Member

International Association of Privacy Professionals, Certified Information Privacy Professional (US)

Insights

Perspectives

KTS Advertising Law Guides | The Impact of the CCPA on Advertising: What You Need To Know
May 21, 2019

In The News

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2019
August 20, 2018

Alerts

5 Key Takeaways: IP Considerations in M&A Transactions
November 2, 2017

Alerts

6 Key Takeaways: FinTech and Financial Institutions - The Next Generation Strategy
October 4, 2017

Alerts

7 Key Takeaways: Important Considerations in Licensing Know-How with Patents
August 16, 2017

News Releases

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018
August 15, 2017

Alerts

Your Company's Website Privacy Policy Probably Needs a Refresh (Before February 1, 2017)
January 9, 2017



[Alerts](#)

Key Takeaways: Nuts and Bolts of Technology Contract Drafting/Negotiation

December 2, 2016

[In The News](#)

Kilpatrick Townsend's Media Report, October 22 - November 4, 2016

November 7, 2016

[Publications](#)

Avoid Legal Traps When Drafting a Privacy Policy

October 26, 2016

[In The News](#)

Kilpatrick Townsend's Media Report September 2-8, 2016

September 9, 2016

[Publications](#)

Mitigating Risks and Negotiating Terms for Cloud Services

September 6, 2016

[In The News](#)

Kilpatrick Townsend's Media Report June 24-30, 2016

July 1, 2016

[In The News](#)

Kilpatrick Townsend's Media Report June 17-23, 2016

June 24, 2016

[News Releases](#)

Kilpatrick Townsend Expands Global Sourcing & Technology Team in Atlanta

June 16, 2016