

## Jon Neiditz

### Partner

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### Services

Cybersecurity, Privacy & Data  
Governance  
Government & Regulatory  
Technology Transactions  
Trade Secrets

### Industries

Apparel, Accessories & Luxury  
Goods  
Automotive  
Blockchain Technology & Digital  
Currency  
Consumer Goods  
Energy  
Financial Services  
Food, Restaurant & Beverage  
Health & Life Sciences  
Media & Entertainment  
Retail & Consumer Goods  
Technology



Jon Neiditz co-leads the Cybersecurity, Privacy and Data Governance Practice at Kilpatrick Townsend. One of the first lawyers to focus broadly on data governance and knowledge asset protection, he remains the only person recognized by *Best Lawyers in America*<sup>®</sup> both for Information Management Law and for Privacy and Data Security Law. For decades Jon has helped clients anticipate, obviate, and manage information privacy and security risks; appropriately monetize information; comply with privacy, data protection and cybersecurity laws around the world in pragmatic ways; and contain and prevent harm from incidents while maximizing resilience and recovery afterwards. Jon was selected as a “Cybersecurity Trailblazer” by the National Law Journal and as a Ponemon Fellow. Jon is certified by the IAPP in Europe as well as in the U.S. (CIPP/E, CIPP/US and CIPM).

Twitter: @jonneiditz

LinkedIn: [www.linkedin.com/in/informationmanagementlaw](http://www.linkedin.com/in/informationmanagementlaw)

Examples of Jon's work include:

- Regular management of responses to data security breaches -- including the second largest governmental data breach on record -- that turn these incidents not into crises but into trust-building customer service encounters:
  - Through handling multiple breaches every week since 2005, he has developed an approach that has helped his clients avoid customer losses, brand damage and lawsuits, and even improve customer trust following breaches
  - This approach is proving critical as the worldwide rapid increase in the frequency and sophistication of both attacks and their detection is making data breaches and security fundamental components of customer relationship management
- Global privacy and cybersecurity counsel to private and public sector organizations
- Guidance in the development of solid cybersecurity and privacy programs
- Assistance in the difficult balancing of risks and opportunities fundamental to privacy and cybersecurity decision making
- Assistance in formulating "big data" plans , including:
  - Contracts that value and protect newly-defined data assets in new ways, and
  - Records, information management and electronic communications programs that combine defensible disposal of many types of data with "lakes" of big data
- Assistance in the redefinition and revaluation of privacy now taking place in virtually all regions and sectors
- Assistance in innovation in the Internet of Things, mobile payments, mobile health, electronic documents and records, and many other areas of sustaining and disruptive innovation

## Daily Electronic Papers

- The #InformationStrategyNews
- #Privacy #DataBreach #Infosec News - Paper
- The Borg #mHealth #eHealth News Resistance is futile... – Paper
- The #LegalEthics & #Innovation News - Paper

## Experience

Lead privacy advisor on acquisition by the world's largest telecommunications company of its advertising network platform, and now lead external privacy advisor on readiness of that platform for the California Consumer Privacy Act, development of new market segments and establishment of data rights.

Obtained closure of investigations by the U.S. Federal Trade Commission and the California and Georgia Attorneys General of a privacy incident involving complex issues associated with cryptocurrency vulnerabilities, and helped our client, a leading e-commerce provider, avoid any such exposures in the future.



Managed a major information crisis for a global education software provider in which extensive data on the individual health, safety and education needs and arrangements of students across the English-speaking world was deleted. As with all crises managed by Jon to date, no consumer litigation has (thus far) resulted.

For many financial services information companies, consumer products manufacturers, retailers, health care companies, and business services organizations adopting “big data” strategies or otherwise looking for new ways to protect knowledge assets, developed and helped to implement comprehensive overhauls of a wide range of policies governing corporate, customer and third party information, including privacy, e-communications, trade secrets, surveillance, retention, security, and defensible disposal programs. Kilpatrick Townsend has also led many privacy and information security compliance and auditing programs under such new programs.

Provided global privacy, data security and data residency guidance and processing and transfer mechanisms for the family leave program of the world's largest technology company.

General service as global outside privacy counsel to leading manufacturers, financial services organizations, retailers and benefits administrators.

Helped numerous medical device manufacturers, mobile health care apps and many types of shared health information portals address health care privacy and information security issues.

Assisted high-profile advocacy organizations, business services organizations and law firms to make their infrastructure more secure, including advising on migration of data into cloud computing environments.

Regular service as global advisory counsel on data storage, processing and transfer issues involving complex connected car and big data initiatives around the world for a large telecommunications, hosting and platform company. Representation including issues under Chinese, Russian, South Korean, Malaysian, Japanese, Thai and Hong Kong laws, as well as under many European and Latin American data protection laws and the laws of Australia, New Zealand and Canada.

Negotiated privacy and security protections on behalf of a global insurance conglomerate, a global logistics company and a global manufacturer in connection with cloud-based CRM and HR solutions for global workforce and customer bases, including review and incorporation of safeguards and bases for data processing and transfer in Asia, Europe and Latin America.

## **Education**

Yale Law School, J.D.



Dartmouth College, B.A.

## Admissions

Georgia (1998)

Connecticut (1986)

## Professional & Community Activities

Board of Advisors, [Privacy + Security Forum](#)

Editorial Advisory Board, [Law360 Cybersecurity & Privacy](#) (2014-2017)

Editorial Board, [Digital Health Legal](#)

## Insights

### Events

Global Opportunities for ECM in Response to Consumer Requests Under Data Protection Laws

November 12, 2019

### Perspectives

3 Key Takeaways | Transatlantic Data Protection Enforcement Panel in Dublin

November 1, 2019

### Events

Is the GDPR Working?

October 16, 2019

### Events

Prepare and Respond: Breach Occurrence and What to do Next

October 8, 2019

### Webinars

Risk-Based Vendor Management Fundamentals

September 18, 2019

### Webinars

Biometric Privacy Law in the US: Managing Compliance and Preventing Litigation

September 3, 2019



### [News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020  
August 15, 2019

### [Events](#)

Privacy Law Update for IP and California Litigation Counsel  
August 5, 2019

### [Events](#)

Disputes Arising from Artificial Intelligence  
May 8, 2019

### [Events](#)

Barbarians Inside the Firewalls: Cybersecurity for Small Business  
May 1, 2019

### [Perspectives](#)

Knowledge Assets, Their Defense and Regulation - Making Them Work for You  
April 5, 2019

### [Events](#)

Planning for the Three Internets presented by Jon Neiditz  
April 5, 2019

### [Alerts](#)

Keep Your Eye on Biometrics: Illinois High Court Waves Six Flags at Spokeo  
February 12, 2019

### [Webinars](#)

What to Do Before the Derived Data Paste is Out of the Tube  
December 12, 2018

### [Events](#)

CCPA and Beyond: Where is Privacy Headed?  
October 19, 2018



### Events

Protecting Knowledge Assets: An International Perspective on Cybersecurity

October 4, 2018

### In The News

The California Consumer Privacy Act and the Future of Privacy Law in the US

October 1, 2018

### Publications

Ransomware: Trends and Best Practices for 2018

August 29, 2018

### In The News

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2019

August 20, 2018

### Events

Privacy, Prosecution & Profits: How the GDPR and California's New CCPA Can Increase the Value of Patent Practices

August 6, 2018

### Events

Companies are Beginning To Protect Their Crown Jewels, Not Just Doing What They're Told to Do!

May 30, 2018

### In The News

Businesses Now Better at Protecting 'Crown Jewels'

May 28, 2018

### Events

Deck Chairs on the Titanic? Protecting the Industrial Internet of Things Against Cyber-Threats

May 24, 2018

### In The News

Corporate Compliance Insights features the Second Annual Study on the Cybersecurity Risk to Knowledge Assets

May 22, 2018

### Events

Health Information Privacy and Security Beyond HIPAA

May 15, 2018

### In The News

Second Annual Study on Cybersecurity Risk to Knowledge Asset Featured in the Ponemon-Sullivan Privacy Report

May 14, 2018

### In The News

CFO Magazine features the Second Annual Study on Cybersecurity Risk to Knowledge Assets in "Study Details Alarming Risks to Knowledge Assets"

May 3, 2018

### In The News

The Wall Street Journal Features the Second Annual Study on Cybersecurity Risk to Knowledge Assets in "Survey Roundup: Lack of Investment Exposes Critical Infrastructure"

May 2, 2018

### In The News

Legal Tech News Features the Second Annual Study on Cybersecurity Risk to Knowledge Assets in "New Report Shows Progress in Securing Corporate Knowledge Assets"

April 30, 2018

### In The News

Help Net Security Features the Second Annual Study on Cybersecurity Risk to Knowledge Assets in "Are Your Organization's Key Assets at Risk?"

April 25, 2018

### Publications

Companies Begin To Protect Their Key Assets

April 24, 2018

### News Releases

CORPORATE AMERICA TAKES ACTION AS AWARENESS OF RISK TO KEY ASSETS GROWS

April 24, 2018

### Perspectives

5 Key Takeaways | GDPR: Preparing for Meeting with EU Regulators

April 17, 2018

### Events

Knowledge Assets, Their Defense and Regulation - Making Them Work for You

April 16, 2018

### Events

GDPR: When the Regulator Comes Calling

April 12, 2018

### Events

Now That the Data Is Out of the Bag

March 27, 2018

### Events

New Worlds of Cybersecurity Threats Are Changing Detection, Response and Regulation: Advance Highlights of a Groundbreaking Study

March 13, 2018

### Events

Beyond Breach: Current Departures in Cybersecurity Incidents and Response

October 20, 2017

### Events

Communicating and Remediating the Incident: How Best to Share and Protect Information

October 5, 2017

### Alerts

Cyber Winter is Here, and Coming to Regulation: The New York Rules and the Future of Cybersecurity Regulation

September 27, 2017





### [News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018

August 15, 2017

### [Alerts](#)

Unintended Plaintiffs: United States District Court Allows Private Citizens to Sue a Government Contractor For Failing to Adequately Safeguard Personal Information

July 6, 2017

### [In The News](#)

Jon Neiditz Quoted by Law360 re: "What To Watch As LabMD, FTC Square Off Over Data Security."

June 21, 2017

### [Events](#)

Protecting Knowledge Assets: Case and Method for New CISO Portfolio

February 16, 2017

### [Events](#)

Protecting Knowledge Assets — Case and Method for a New Portfolio

January 26, 2017

### [Alerts](#)

Your Company's Website Privacy Policy Probably Needs a Refresh (Before February 1, 2017)

January 9, 2017

### [Alerts](#)

Argentine Data Protection Authority Approves Model Clauses

January 3, 2017

### [Publications](#)

Top 10 Health Law Issues 2017: The Rise of Ransomware

January 2, 2017

### [Events](#)

Cyber Security: Recent trends in techniques to attack corporate or personal information

November 18, 2016



### [In The News](#)

KT is...Trending, November 5-11, 2016

November 11, 2016

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Named a 2016 Cybersecurity & Data Privacy Trailblazer by the National Law Journal

November 10, 2016

### [In The News](#)

2016 National Law Journal Cybersecurity & Data Privacy Trailblazers: Jon Neiditz

October 31, 2016

### [Events](#)

The CPOs Expanding International Portfolio

October 25, 2016

### [In The News](#)

Kilpatrick Townsend's Media Report September 30 - October 6, 2016

October 7, 2016

### [Events](#)

Protecting Knowledge Assets

September 15, 2016

### [News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2017

August 16, 2016

### [In The News](#)

Kilpatrick Townsend's Media Report August 5-11, 2016

August 12, 2016

### [Alerts](#)

Largest Health & Human Services HIPAA Settlement Wake-Up Call for Covered Entities to Evaluate and Mitigate Risks



August 5, 2016

#### [In The News](#)

Kilpatrick Townsend's Media Report July 29 - August 4, 2016

August 5, 2016

#### [In The News](#)

Kilpatrick Townsend's and Ponemon Institute's Co-Authored Study on Cybersecurity Referenced in Information Week's "Data Theft Prevention: Companies Lack Policies, Knowledge."

August 3, 2016

#### [In The News](#)

Survey Roundup: Disconnect Between Compliance, C-Suite, Board

July 22, 2016

#### [In The News](#)

Kilpatrick Townsend's Media Report July 15-21, 2016

July 22, 2016

#### [In The News](#)

Kilpatrick Townsend's Jon Neiditz Quoted in Dark Reading re: "Majority Of Companies Say Trade Secrets Likely Compromised"

July 21, 2016

#### [News Releases](#)

2016 Data Theft Survey

July 20, 2016

#### [Events](#)

Ransomware

June 28, 2016

#### [Events](#)

How to Stop Ransomware from Pwning Healthcare!

June 1, 2016



### Events

Atlanta Technology Sourcing Conference 2016: Trends in Outsourcing, Cloud, Cybersecurity, and Robotics  
May 12, 2016

### In The News

Kilpatrick Townsend's Media Report April 29 - May 5, 2016  
May 5, 2016

### In The News

Kilpatrick Townsend's Media Report March 18-24, 2016  
March 25, 2016

### Alerts

Privacy Shield or Model Clauses: Which is Better for You?  
March 1, 2016

### In The News

Kilpatrick Townsend's Media Report February 17-25, 2016  
February 26, 2016

### Events

Internet of Things: Protecting and Profiting from Your Company's Knowledge Assets  
February 25, 2016

### In The News

Kilpatrick Townsend's Media Report February 4-11, 2016  
February 12, 2016

### In The News

Kilpatrick Townsend's Media Report January 28 - February 4, 2016  
February 4, 2016

### In The News

Kilpatrick Townsend's Media Report December 25, 2015 - January 7, 2016  
January 8, 2016



### [In The News](#)

Kilpatrick Townsend's Media Report December 11-24, 2015

December 24, 2015

### [Publications](#)

Providing Better Incentives for the Protection of Consumers

December 22, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report December 3-10, 2015

December 11, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report November 6-19, 2015

November 20, 2015

### [Events](#)

Wearables and the Internet of Things: Strategies for Protecting and Monetizing Your Data and Intellectual Property

October 8, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report August 14-27, 2015

August 28, 2015

### [News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2016

August 19, 2015

### [News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US

July 15, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report June 12-18, 2015

June 19, 2015



### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Moderates Fireside Chat at the TRUSTe Internet of Things Privacy Summit 2015

June 10, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Featured Panelist at The 2015 International Conference on Collaboration Technologies and Systems

June 3, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Featured Speaker at SecureWorld Atlanta

May 29, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Leads Workshops on Knowledge Asset Management and The Internet of Things

April 29, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Takes on the Internet of Things

April 16, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Featured Panelist at the Stout Risius Ross New York Auto Show Symposium

March 27, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report March 13-19, 2015

March 20, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Featured Speaker at the Technology Association of Georgia Business Intelligence/Analytics Society "Data Privacy in Our Connected Society" Seminar

March 19, 2015



### [In The News](#)

Kilpatrick Townsend's Media Report March 6-12, 2015

March 13, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz to Lead a Panel at the International Association of Privacy Professionals Global Privacy Summit 2015

March 3, 2015

### [In The News](#)

Kilpatrick Townsend's Media Report January 23-29, 2015

January 30, 2015

### [News Releases](#)

Kilpatrick Townsends Jon Neiditz Featured Speaker at the Lawyers Club of Atlanta Annual Ethics and Professionalism CLE

January 27, 2015