

Ashley M. Edmonds

Associate

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Services

Clearance & Portfolio Management

Intellectual Property

Trademark, Copyright &

Advertising

Industries

Apparel, Accessories & Luxury

Goods

Consumer Goods

Electronics & Computer

Technology

Financial Institutions

Financial Services

Fintech

Food, Restaurant & Beverage

Media & Entertainment

Technology

Ashley Edmonds focuses her practice on domestic and international trademark counseling, portfolio management, clearance, and enforcement matters. She helps clients assess the availability of trademarks for use and registration, develop and implement complex trademark registration and protection strategies, monitor and enforce trademark rights, and manage trademark disputes throughout the world. Ms. Edmonds advises clients across diverse industries including hospitality, travel, cosmetics and beauty, technology, and financial services.

Ms. Edmonds was recognized as a 2019 Washington D.C. “Rising Star” for Intellectual Property by *Super Lawyers* magazine.

Ms. Edmonds also has experience representing corporate policyholders in insurance coverage litigation matters.

In 2010, Ms. Edmonds worked with the firm as a summer associate and as a judicial extern for The Honorable Linda Stephens, North Carolina Court of Appeals.

Experience



Provide global trademark portfolio, trademark clearance, and international enforcement advice and counsel to a *FORTUNE* 500 multinational investment bank and financial services company.

Provide counsel to a *FORTUNE* 500 multinational hospitality company related to global trademark portfolio management, enforcement, and trademark clearance.

Provide global trademark portfolio, trademark clearance, and international enforcement advice and counsel to a *FORTUNE* 500 global travel technology company.

Provide high-volume U.S. trademark search opinion services to a multinational beauty company.

Provide counsel to The Honey Baked Ham Company, LLC, in all aspects of the company's business including business and corporate strategy, trademark enforcement and protection, and portfolio management.

Provide specialized pro bono counsel in the Whitman-Walker Name & Gender Change monthly legal clinic, assisting clients in need with taking the first steps toward legally changing their names and gender markers on important legal documents. Involved with the clinic since its inception in 2012.

Provide non-partisan pro bono legal assistance during elections as a participant in the Election Protection initiative led by Lawyers' Committee for Civil Rights Under Law to ensure that all voters have an equal opportunity to vote and have that vote count.

Provide specialized pro bono counsel to the American Cancer Society's Cancer Action Network (ACS-CAN) by monitoring and reviewing agency actions and cases. Work with ACS to identify recent decisions potentially worthy of its official comment or support.

Education

University of North Carolina School of Law, J.D. (2011) *with honors*

University of Virginia, College of Arts and Sciences, B.A., Psychology (2006) *with distinction*

Admissions

District of Columbia (2013)

New York (2012)

Professional & Community Activities

North Carolina Law Review, Staff Member (2009-2010)

International Trademark Association (INTA), Member

American Bar Association, Member



New York State Bar Association, Member

Insights

[News Releases](#)

Twenty-Two Kilpatrick Townsend Attorneys Recognized in 2019 Washington, D.C. Super Lawyers

June 7, 2019