

Katelyn H. Seigel

Associate

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Services

Advertising Counseling & Disputes
Clearance & Portfolio Management

Intellectual Property

Online & Digital Enforcement

Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods

Consumer Goods

Electronics & Computer
Technology

Food, Restaurant & Beverage

Media & Entertainment

Retail & Consumer Goods

Technology

Katelyn Seigel focuses her practice on domestic and international trademark portfolio management, sophisticated global disputes and enforcement, and overall brand strategy. Ms. Seigel's experience includes clearance, prosecution, online enforcement, and anti-counterfeiting matters. Ms. Seigel also has experience advising and reviewing advertising regulatory issues, promotion initiatives, and terms and conditions for contests and sweepstakes.

While attending law school, Ms. Seigel gained valuable experience interning in the business and legal affairs department at Sony Music Entertainment, interning in the general counsel's office at Elizabeth Arden, and working as an intellectual property intern at Major League Baseball Properties. Ms. Seigel served as the Symposium Editor for the *Cardozo Public Law, Policy and Ethics Journal* and was a competing member of the Cardozo Alternative Dispute Resolution Team. Prior to joining the firm, Ms. Seigel served as a fellow at Volunteer Lawyers for the Arts in New York City.

Ms. Seigel is active in the NYC community and currently serves as the co-chair of the Susan G. Komen Greater NYC's Young Professionals Committee. She also serves as a mentor to young female law students and attorneys through the organization Avocate.

Ms. Seigel was recognized in 2018 and 2019 as a New York "Rising Star" in the area of Intellectual Property by



Super Lawyers magazine.

Experience

Provides international and domestic trademark portfolio management, enforcement, and counseling services to a global fashion company, leading technology company, and multinational hospitality company.

Serves as counsel to a professional sports league on U.S. prosecution matters.

Provides strategic counseling to a technology company regarding complex "use in commerce" issues in U.S. trademark matters.

Successfully resolved numerous UDRP proceedings for a well-known apparel company.

Provides pro bono legal counsel as part of the International Refugee Assistance Project (IRAP) and provides legal advocacy for an individual seeking a Special Immigrant Visa.

Provides pro bono legal assistance to entrepreneurs to clear and register proposed trademarks and coordinates the Kilpatrick Townsend trademark clinics with Start Small Think Big (SSTB) organization.

Education

Benjamin N. Cardozo School of Law, J.D., Intellectual Property and Communication Law Concentration (2015)

University of Central Florida, B.S., Legal Studies, Minors in Business Administration and Sports Business Management (2012)

Admissions

New York (2016)

Professional & Community Activities

New York Intellectual Property Law Association, Member

Susan G. Komen Greater NYC, Young Professionals Committee Member

Insights

[News Releases](#)

Record Number of Kilpatrick Townsend Attorneys Named 2019 New York Metro Super Lawyers
November 1, 2019

[Perspectives](#)



Kilpatrick Townsend's New York Office is Pro Bono
September 17, 2019

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Twenty Kilpatrick Townsend Attorneys Named 2018 New York Super Lawyers
September 28, 2018