

Insights: Events

Protecting Knowledge Assets

International Association of Privacy Professionals Privacy.Security.Risk 2016

Thursday, September 15, 2016-

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"Protecting Knowledge Assets," International Association of Privacy Professionals Privacy.Security.Risk 2016, September 2016.

Organizations require a holistic and adaptive approach to protecting high-value knowledge assets from cradle to grave. The value of the assets and the threats they face should drive proven approaches to identification, protection, threat detection and response commensurate with value and risk. Instead, approaches are often siloed, with unrelated and disconnected processes and safeguards for personal data, trade secrets, intellectual property, records and company-confidential information, to name a few areas. This session begins with an interactive Q&A around these issues informed by the first-year results of a major survey, then reports on the results of that survey on the practices of hundreds of organizations and then offers interactive instruction on best practices and innovative ways of keeping knowledge assets safe.

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Larry Ponemon, Chairman and Founder, Ponemon Institute

Event Details

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Professionals Privacy.Security.Risk 2016

Related People



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