

## Christopher T. Varas

### Partner

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### Services

Trademark Litigation

Copyright Litigation & Counseling

Online & Digital Enforcement

Anti-Counterfeiting & Gray Markets

Advertising Counseling & Disputes

Trademark, Copyright &

Advertising

Intellectual Property

### Industries

Technology

Media & Entertainment

Chris Varas specializes in domestic and international disputes involving trademarks, copyrights and rights of publicity. He litigates cutting edge intellectual property and technology issues for some of the world's most recognized companies and has significant experience obtaining and defending against motions for restraining orders and preliminary injunctions. Chris also develops and manages large-scale global programs to enforce and defend his clients' intellectual property portfolios. He has been listed as a "Rising Star" by Super Lawyers in both Washington State and Southern California.

Chris began his career as an associate with an international law firm in its Seattle, Washington office, where his practice focused on issues relating to cybersquatting, phishing and unauthorized distribution of copyrighted material. In 2008 he joined Keats McFarland & Wilson LLP, a boutique litigation firm in Beverly Hills, California specializing in intellectual property and technology. He joined Kilpatrick Townsend when Keats McFarland & Wilson merged with Kilpatrick Townsend in 2013.

### Experience

Developed and manages complex international trademark dispute programs for some of the country's most



recognized technology companies, managing large teams of associates, counsel and professional staff, and quarterbacking the clients' local outside counsel around the world.

Regularly advises one of the world's largest entertainment companies on copyright, trademark and right of publicity claims.

Represented clients including Instagram, Airbnb, Snap, Zynga, Yahoo and Fossil in federal and state lawsuits involving intellectual property and right of publicity claims.

Obtained temporary restraining orders that effectively prevented defendants in the United States and elsewhere from livestreaming and otherwise distributing high profile copyrighted content.

### **Education**

University of Edinburgh LL.M. (2007) Innovation, Technology and the Law, *with honours*

Northwestern University School of Law M.S.c. (2002) *cum laude, Order of the Coif*

Lawrence University M.S.c. (1998) *magna cum laude*

### **Admissions**

California (2008)

Washington (2002)

### **Court Admissions**

U.S. Court of Appeals for the Ninth Circuit

U.S. Court of Appeals for the Seventh Circuit

U.S. District Court for the Central District of California

U.S. District Court for the Eastern District of California

U.S. District Court for the Northern District of California

U.S. District Court for the Northern District of Illinois

U.S. District Court for the Southern District of California

U.S. District Court for the Western District of Washington

### **Professional & Community Activities**

International Trademark Association (2013-Present)

Copyright Society of the U.S.A. (2013-Present)



Washington State Bar Association, Civil Rights Committee, Co-Chair (2003-2006)

ACLU of Washington, Board of Directors and Speakers' Bureau, Member (2003-2006)

## Insights

### Events

Social Media Risk

February 1, 2018

### Events

Recent Changes to Copyright Office Safe Harbor Regulations (AKA Making Copyright Great Again)

July 6, 2017

### News Releases

Kilpatrick Townsend Elects New Partners

December 6, 2016

### In The News

Kilpatrick Townsend's Media Report June 19-25, 2015

June 26, 2015