

James A. Trigg

Partner

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Services

Brand Licensing & Related
Transactions
Copyright Litigation & Counseling
Intellectual Property
Trademark, Copyright &
Advertising

Industries

Media & Entertainment
Retail & Consumer Goods

James Trigg practices in the areas of trademark, copyright and entertainment law. His intellectual property experience includes litigation, licensing, trademark prosecution, and general trademark and copyright counseling. His practice has developed a particular focus on copyright and trademark issues arising in the context of the Internet, including matters implicating the Digital Millennium Copyright Act, domain name disputes and social media. Mr. Trigg has represented major companies, as well as recording artists, in music copyright litigation, and he also has advised an array of entertainers and creators on domestic and international trademark and branding issues. A former professional musician, Mr. Trigg regularly draws on this background when litigating music copyright cases and in negotiating licenses both for artists and for parties desiring to use musical works in advertising and in other contexts.

Mr. Trigg was named by *The Legal 500* as a "Top Regional Copyright Lawyer" in 2007 and he was recommended by *Legal 500 US* in the area of Copyright in 2018 and 2019 and also in 2015 and the four years immediately preceding. Mr. Trigg was recognized in *The Best Lawyers in America*[®] for Copyright Law, Intellectual Property Litigation, and Trademark Law in 2020 and the nine years immediately preceding. He was also named a 2013 and 2020 "Atlanta Lawyer of the Year" in the area of Copyright Law by *The Best Lawyers in America*[®]. Mr. Trigg was recognized as a Georgia "Super Lawyer" in the area of Intellectual Property in 2019 and the nine years immediately preceding by *Super Lawyers* magazine. He is listed among *Georgia Trends* 2012 "Legal Elite" in the area of Entertainment/Sports Law. He was named an "IP Star" in 2018 and the five years immediately preceding by *Managing Intellectual Property* magazine. Mr. Trigg was listed in the 2019 and the five immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. He is a recipient of the 2014 Client Choice Award USA & Canada in the Intellectual Property – Copyright category for Georgia from Lexology and the International Law Office (ILO). Mr. Trigg is AV[®] rated by Martindale-Hubbell.*

*CV, BV, and AV are registered certification marks of Reed Elsevier Properties Inc., used in accordance with the Martindale-Hubbell certification procedure's standards and policies.

Experience

The firm represented numerous trademark owners in domain name dispute actions arising under the Anti-Cybersquatting Consumer Protection Act and under the Uniform Domain Name Dispute Resolution Policy. Representative reported decisions include: (1) *The Weather Channel v. Versata Software, Inc.*, WIPO Case No. D2009-0548 (June 23, 2009) (secured transfer of domain name <weatherchannelkids.com>); (2) *Arizona Bd. of Regents v. DNS Admin, Nevis Domains*, WIPO Case No. D2008-1543 (Dec. 9, 2008) (secured transfer of domain name <arizonawildcats.com>); (3) *Willis v. NetHollywood*, WIPO Case No. D2004-1030 (Feb. 17, 2004) (secured transfer of domain name <alleewillis.com>); (4) *Federal Cartridge Co. v. Madmouse Communications*, WIPO Case No. D2001-0756 (secured transfer of domain names <federalcartridge.net> and <federalcartridge.org>); and (5) *Chef America, Inc. v. Murray*, WIPO Case No. D2000-1481 (Feb. 13, 2001) (secured transfer of domain name <hot-pockets.com>).

The firm counsels Ian Falconer Ink Unlimited Inc., owner of the well-known OLIVIA children's book and television property, on domestic and international trademark portfolio issues, including search clearances, trademark registration, and enforcement.

The firm advises leading international carpet manufacturer Interface, Inc. on matters involving trademark clearance, trademark portfolio management, and trademark enforcement, as well as providing counsel on copyright and trademark issues arising in the context of online and print media marketing.

Represent internationally known supermodel in dispute concerning third party misappropriation of her name for use on products and in advertising in the State of California.

The firm provides general trademark prosecution and counseling services to the world-renowned musical group, R.E.M. Services include overseeing an international trademark registration portfolio for the group, as well as assisting the band with trademark dispute and enforcement issues.

The firm drafts and negotiates music copyright licenses and other rights clearances for two major international apparel companies in connection with their use of music in advertising and promotional campaigns.

The firm advises companies on issues concerning enforcement of rights in copyrighted works created prior to the January 1, 1978 effective date of the 1976 Copyright Act, and concerning work for hire and renewal issues arising from proposed reproduction and distribution of pre-1978 copyrights.



Kilpatrick Townsend represents Interface, Inc., the largest carpet tile manufacturer worldwide. Recent highlights include:

- Kilpatrick Townsend patented every aspect of SKY-TILES®, Interface's revolutionary airplane carpet tiles, including the tiles, the manufacturing method, and the installation method. With a robust patent family in place, Interface introduced SKY-TILES® to the airline industry and has since outfitted most of Southwest Airlines' fleet.
- The firm also advises Interface, Inc. on matters involving trademark clearance, trademark portfolio management, and trademark enforcement, as well as providing counsel on copyright and trademark issues arising in the context of carpet design and online and print media marketing.

The firm successfully defended LaFace Records and So So Def Productions in a series of lawsuits asserting copyright infringement and other claims relating to pre-1972 musical sound recordings. Representation resulted in dismissal of suit and award of defendants' attorneys' fees. *Fantasy, Inc. v. LaFace Records*, 43 U.S.P.Q. 2d 1700 (N.D. Cal. 1997); *Fantasy, Inc. v. LaFace Records*, 43 U.S.P.Q. 2d 1959 (N.D. Cal. 1997); *Fantasy v. LaFace Records*, 49 U.S.P.Q. 2d 1148 (E.D. Cal. 1998).

Defended Sony Music Entertainment Inc., So So Def Productions and other defendants in a series of lawsuits asserting copyright infringement and other claims relating to pre-1972 musical sound recordings. Representation resulted in dismissal of suit and award of defendants' attorneys' fees. *Cooper v. Sony Music Entm't, Inc., et al.*, 2002 WL 391693 (S.D. Tex. Feb. 22, 2002).

Education

University of Virginia School of Law, J.D. (1992)

Princeton University, A.B. (1988)

Admissions

Georgia (1996)

Court Admissions

U.S. Court of Appeals for the Fourth Circuit

U.S. Court of Appeals for the Ninth Circuit



U.S. Court of Appeals for the Eleventh Circuit
U.S. District Court for the Northern District of California
U.S. District Court for the Central District of California
U.S. District Court for the Northern District of Georgia
U.S. District Court for the Middle District of Georgia
U.S. District Court for the Northern District of Illinois
U.S. District Court for the Western District of North Carolina
U.S. District Court for the Southern District of Texas
Supreme Court of Georgia

Professional & Community Activities

The Copyright Society of the U.S.A., Member and Former Chairperson of the Southeast Chapter
International Trademark Association, Member
University of Georgia School of Law, Adjunct Professor of Trademark and Entertainment Law
Art Papers, Board Member

Insights

[News Releases](#)

Best Lawyers in America® 2020 Names Kilpatrick Townsend Attorneys "Lawyers of the Year"
August 15, 2019

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020
August 15, 2019

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings from 2019 Legal 500 US
July 10, 2019

[Publications](#)

The Supreme Court Finally Resolves An Old, Vexing Question: Does "Registration" Mean "Registration"? Answer: "Yes."
April 1, 2019



[News Releases](#)

Kilpatrick Townsend Achieves Recognition for 2019 Georgia Super Lawyers

February 28, 2019

[News Releases](#)

Kilpatrick Townsends Trademark Practice Receives Gold Level Recognition

February 5, 2019

[News Releases](#)

Kilpatrick Townsend Elects 15 New Partners

December 3, 2018

[In The News](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2019

August 20, 2018

[In The News](#)

How the US Supreme Court Is Likely to Rule in Copyright Registration Case

July 9, 2018

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2018 Managing Intellectual Property IP Stars

June 19, 2018

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings from 2018 Legal 500 US

June 11, 2018

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2018 Georgia Super Lawyers

February 28, 2018

[News Releases](#)

Kilpatrick Townsends Trademark Practice Receives Gold Level Recognition in the 2018 World Trademark Review 1000

January 25, 2018



[News Releases](#)

Kilpatrick Townsend Attorneys Named 2017 “Legal Elite”

December 7, 2017

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018

August 15, 2017

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2017 Managing Intellectual Property IP Stars

June 27, 2017

[Alerts](#)

Something for Designers to Maybe Cheer About

May 1, 2017

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2017 Georgia Super Lawyers

February 28, 2017

[Alerts](#)

U.S. Copyright Office Creates New Registration Process for DMCA Agents

February 17, 2017

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Kilpatrick Townsends Trademark Practice Receives Gold Level Recognition in the 2017 World Trademark Review 1000

February 9, 2017

[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2017

August 16, 2016

[In The News](#)

Kilpatrick Townsend's Media Report July 29 - August 4, 2016

August 5, 2016



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Kirtsaeng Clarifies Attorney's Fees Standard In Copyright Cases, Injects More Uncertainty Into Availability of Fee Awards

July 1, 2016

[News Releases](#)

Thirty-Two Kilpatrick Townsend Attorneys Named 2016 Managing Intellectual Property IP Stars

May 26, 2016

[Events](#)

Consumer-Related Trolls: Copyright, Trademark, and Patent

April 28, 2016

[Events](#)

There's A Brand New Talk But It's Not Very Clear: Challenging issues in the protection of fashion designs

April 8, 2016

[News Releases](#)

Kilpatrick Townsend Attorneys Assemble Five Panels at the ABA 31st Annual Intellectual Property Law Conference

March 21, 2016

[News Releases](#)

Kilpatrick Townsend Receives Top Recognition in 2016 World Trademark Review 1000

January 21, 2016

[Events](#)

Wearables and the Internet of Things: Strategies for Protecting and Monetizing Your Data and Intellectual Property

October 8, 2015

[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2016

August 19, 2015

[In The News](#)



Kilpatrick Townsend's Media Report July 23-30, 2015

July 31, 2015

[News Releases](#)

Kilpatrick Townsend Recognized by Prestigious 2015 Legal 500 US

July 15, 2015

[In The News](#)

Kilpatrick Townsend's Media Report June 19-25, 2015

June 26, 2015

[News Releases](#)

Twenty-Nine Kilpatrick Townsend Attorneys Named 2015 Managing Intellectual Property IP Stars

May 6, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2015 Georgia Super Lawyers

February 26, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Receives Top Recognition in 2015 World Trademark Review 1000

February 5, 2015