

Insights: Events

## Intellectual Property Law Seminar 2016 (Shanghai)

Thursday, May 19, 2016 -

Thursday, May 19, 2016

The Evergreen Laurel Hotel

---

"Intellectual Property Law Seminar 2016," Shanghai Pudong Software Park, May 2016

1:30 p.m. Registration

2:00-5:30 p.m. Seminar

Cocktails and Hors D'oeuvre Reception to Follow

Please join us on May 19 at the Evergreen Hotel for Kilpatrick Townsend's first Intellectual Property Law Seminar of 2016. Our 2016 Seminar Series continues our tradition of having distinguished patent prosecution and litigation panelists discussing intellectual property issues relevant for Chinese companies conducting business in China and abroad.

Our speakers will discuss:

**The Risk of Globalization: Entering the US market and Defending Against IP Claims** (David Sipiora)

Mr. Sipiora, a nationally recognized IP trial attorney, will discuss the risks Chinese companies face when selling their products directly and indirectly into the United States. Mr. Sipiora will also cover strategies on how to avoid litigation, and how a foreign company should respond when it is threatened or sued by another company over IP rights.

**Inventing Locally, Protecting Globally** (Fei Shen)

Mr. Shen, an Electrical Engineer and Patent Attorney, will cover the best strategies to obtain IP protection for your discoveries. Mr. Shen will discuss best practices in determining what is patentable, development of defensive patent portfolios, and obtaining IP rights in foreign countries such as the U.S. and EU countries. Mr. Shen will also discuss proper budgeting for patent activities, and how to get the most out of your money.

**Yes, You Can Keep A Secret** (Ken Chang)

Mr. Chang, Office Managing Partner for Kilpatrick Townsend's Shanghai office, will discuss Attorney-Client Privilege and the Work Product Doctrine, and how these privileges enable Chinese companies to have open, honest conversations about their activities without risk of disclosure. He will also discuss how best to communicate with your U.S. counsel about IP issues, and how to protect discussions of legal issues within your company.

**Who Should Attend?**

In-house counsel, IP managers and staff, business managers, patent agents, patent engineers and others tasked with understanding and managing patent litigation and strategy will benefit from this timely analysis of recent and upcoming changes in U.S. law. Our panel discussion will be followed by a cocktail reception for our clients, special guests and colleagues.



RSVP by May 12, 2016

For more information, or to RSVP, please contact Holly Chen at [hchen@kilpatricktownsend.com](mailto:hchen@kilpatricktownsend.com).

## Event Details

---

**Thursday, May 19, 2016**

The Evergreen Laurel Hotel

Laurel Room 1, No.1136 Zuchongzhi Road,

Shanghai Pudong Software Park

,

## Related People

---



**Fei Shen**

Partner

San Diego, CA

t 858.350.3861

fshen@kilpatricktownsend.com



**David E. Sipiora**

Retired

Denver, CO

t 303.405.8525

dsipiora@kilpatricktownsend.com