

Insights: Events

## **Roundtable 1: Selling Patent Rights for Revenue Generation in Today's Environment**

The 4th Annual IP Strategy Summit: Atlanta

**Wednesday, April 25, 2018 -**

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As organizations grow the number of patents they own, consideration should be given to generating revenue via selling certain patents. The roundtable will explore when to sell versus when to license patents. Additionally, the roundtable will discuss the different outlets and methods for selling patents and how patents are valued. Finally, the roundtable will discuss current patent sales trends.

Roundtables are informal interactive 20-minute discussions which provide an excellent opportunity to exchange professional insights with peer-level IP Experts. The sessions bring together attendees in confidential, dynamic, cross-industry groups to learn from each other's experience and discuss common themes.

Reasons to attend? Gain practical insights from your peers and share your own discoveries with others. Only real life examples and educational discussions.

### **Event Details**

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**Wednesday, April 25, 2018**

**1:35 p.m. - 1:55 p.m.**

TWELVE Hotel, Atlantic Station  
361 17th Street NW, Atlanta, Georgia 30363

#### **CLE Credit**

CLE: 4.3 hrs. Georgia

## Related People

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