

Home Furnishings

By Design

With rapidly advancing technologies and increased global competition, understanding the continually-changing business environment of the home furnishing segment is a must. At Kilpatrick Townsend, we help designers, manufacturers, and retailers of furniture, home decor, textiles, building products, and construction materials face the commercial, competitive, and compliance pressures across all key areas of law involving licensing, manufacturing, distribution, intellectual property, technology, business management, and dispute resolution. Whether selling their own designs or licensing from others, clients consider us a go-to firm for IP protection, enforcement, and transactions. We ensure “work for hire” services remain company property; protect proprietary designs, devices, and methods; appropriately tailor licenses to business imperatives; and help clients avoid potential liability for the infringement of others’ IP rights.

Focus Areas

- U.S. & International IP Protection for Inventions, Brands, Logos & Designs
- IP Dispute Negotiation, Litigation & Alternative Dispute Resolution
- Anti-Counterfeiting & Gray Market Strategies & Enforcement Programs
- Design & Utility Patent Clearance, Prosecution, Procurement & Enforcement
- Complex Business Litigation, Insurance Recovery, Class Action Litigation, Product Liability & Privacy Breach Remediation
- Corporate & Transactional Work, including incorporation, tax, leases, mergers and acquisitions, distribution, licensing, franchising, endorsement, cybersecurity, outsourcing, technology, sales agreements, and other commercial transactions
- Advertising, Privacy & Social Media Policies & Guidelines
- Labor & Employment
- Employee Benefits & Executive Compensation
- Environmental Counseling & Compliance, Corporate & Social Responsibility Policies & Implementation
- Federal, State & Local Regulatory Compliance

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