



Nichole Davis Chollet

Partner

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Services

Intellectual Property
Trademark Litigation
Trademark, Copyright &
Advertising

Nichole Davis Chollet focuses her practice on trademark, copyright and domain name dispute issues. She has experience in federal trademark, trade dress, and copyright infringement litigation, international and domestic clearance work, and Uniform Domain Name Dispute Resolution Policy matters. She also regularly practices before the Trademark Trial and Appeal Board.

During law school, Ms. Chollet participated in the Irving R. Kaufman Memorial Moot Court Competition at Fordham University and served as a Deans Teaching Fellow. She received the Deans Award for Outstanding Academic Achievement in Constitutional Law and of the Arthur Bolton Award for Excellence in Brief Writing.

Ms. Chollet was recognized in 2019 and the four years prior as a Georgia "Rising Star" in the area of Intellectual Property by *Super Lawyers* magazine.

Experience

Represents a leading footwear and apparel manufacturer in trademark litigation and enforcement work.

Served as lead counsel for Georgia-Pacific Consumer Products LP in the defense of our client against a trademark infringement suit. The plaintiff voluntarily dismissed the claim after the court denied its motion for preliminary injunction. *Procter & Gamble Co. v. Georgia-Pacific Consumer Prods. LP*, No. 1:09-cv-00318 (S.D. Ohio Aug. 3, 2009).

Represents a California-based *Fortune* 500 multinational corporation that designs and manufactures consumer electronics and computer software products in its trademark portfolio management, anti-counterfeiting, and trademark opposition and enforcement work. Advises the company on brand protection and market



development in the United States, Asia and Europe.

Represents a *Fortune* 100 multinational corporation in the mail, package, and freight delivery industry in trademark enforcement and licensing work.

Represented United Pet Group, Inc., a leading global manufacturer of pet products, in trade dress litigation against a competitor. Case settled favorably after we filed for preliminary injunction.

United Pet Group, Inc. v. Salix Corp. et al., No. 09-03323 (E.D.N.Y. filed July 31, 2009).

Represents Flowers Foods Inc., a leading producer of baked goods, and its subsidiaries in various trademark, unfair competition, false advertising, and copyright matters, including litigation before federal district courts and the Trademark Trial and Appeal Board, as well as trademark clearance and registration projects.

Education

Emory University School of Law, J.D. (2008) *with honors, Order of the Coif*

St. John Fisher College, B.A., Political Science and Economics (2005) *magna cum laude*

Admissions

Georgia (2008)

Court Admissions

U.S. District Court for the Northern District of Georgia (2009)

U.S. Patent and Trademark Office (2009)

Georgia Supreme Court (2008)

Georgia Lower Courts (2008)

Georgia Court of Appeals (2008)

Professional & Community Activities

Georgia Bar Association, Sports and Entertainment Section, Board Member

Georgia Bar Association, Intellectual Property Section, Member

Everybody Wins Mentor Program

Freedom Writers Mentor Program (2008-2010)

Insights



[Perspectives](#)

6 Key Takeaways | Ethics: Investigations Gone Wild

November 5, 2019

[Perspectives](#)

Kilpatrick Townsend at the 2019 ACC Annual Meeting

October 24, 2019

[News Releases](#)

Kilpatrick Townsend Achieves Recognition for 2019 Georgia Super Lawyers

February 28, 2019

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2018 Georgia Super Lawyers

February 28, 2018

[News Releases](#)

Kilpatrick Townsend Elects New Partners

January 1, 2018

[News Releases](#)

Kilpatrick Townsend Elects New Partners in Atlanta

November 30, 2017

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2017 Georgia Super Lawyers

February 28, 2017

[News Releases](#)

Kilpatrick Townsend's Media Report May 13-19, 2016

May 20, 2016

[In The News](#)

Kilpatrick Townsend's Media Report April 29 - May 5, 2016

May 5, 2016



[In The News](#)

Kilpatrick Townsend's Media Report February 17-25, 2016

February 26, 2016

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition for 2015 Georgia Super Lawyers

February 26, 2015