

## Government Relations

# Representing Your Voice

Government policy can dramatically affect your bottom line so it's important to make yourself heard. At Kilpatrick Townsend, we work hard to give public and private entities a voice before federal, state, and local governments. Our attorneys and professional staff leverage their legal skills, political experience, and day-to-day familiarity with legislative and executive branch processes to achieve success for clients. In doing so, we help clients realize opportunities and achieve success with their regulatory, legislative, and policy objectives.

### Reach

#### Political Savvy

Our attorneys and professional staff provide comprehensive policy and advocacy advice to national and international companies, governments, individuals, nonprofits, and coalitions on issues with high-stakes consequences. When representing clients before Congress and federal, state, and local agencies, we serve diverse industries on a wide array of subject matters. We develop winning advocacy strategies, connect clients with government decision makers at the highest levels, draft and analyze legislation, counsel clients regarding compliance with laws and regulations, and prepare and accompany witnesses for testimony before government committees and in agency hearings and investigations.

### Approach

#### Shaping Policy

Our attorneys and professional staff — including registered lobbyists — have longstanding relationships with key decision makers and influencers throughout the country and in Washington, D.C. We bring a wealth of collective knowledge and experience in business and government affairs, with many of our team members having held senior government and related positions and appointments at all levels of government, including:

- U.S. Ambassador to the Kingdom of Denmark
- Member, U.S. House of Representatives (Georgia Fourth Congressional District)
- Counselor to Chairman & Deputy Chief of Staff, Securities & Exchange Commission
- Counsel to the Ways & Means Committee, U.S. House of Representatives
- Executive Positions in State/Local Agencies & Departments
- Former staff for Members of the United States House of Representative and the United States Senate
- Principal Deputy Assistant Secretary for Legislative Affairs, U.S. Department of the Treasury

## Experience

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Successfully advocated for funding for multiple clients in the Coronavirus Response and Relief Supplemental



Appropriations Act, 2021 (CARES Act), the American Rescue Plan Act of 2021 (ARP), and other COVID-19 relief bills. After passage of the bills, our team worked to ensure that our clients received numerous awards from the new programs created by this legislation resulting in multi-million dollar allocations.

Successfully drafted and facilitated the passage of an amendment to significantly curtail legislation limiting nuisance lawsuits.

Secured a one-time \$115 million state appropriation for a commercial service airport, and successfully secured funding of \$75 million in each successive year.

Advocated for numerous programs and provisions on behalf of clients that were included and passed in the 2018 Agriculture and Nutrition Act (2018 Farm bill).

Passed bipartisan legislation to increase banking fees for secured lending products for a state chartered bank, which resulted in increased profits of close to \$45 million year over year for national lending products.

Successfully advocated for passage of a bill that allowed general welfare benefits provided by a Tribal government to its citizens to be exempt from federal taxation.

Provided comprehensive public affairs solutions for private equity-backed franchisees to reopen their businesses during the COVID-19 pandemic lockdowns. Our team organized a coalition, developed and managed media efforts, passed legislation, and ultimately forced an executive order to be issued to accommodate our clients.

Collaborated with a Governor's office to issue an exclusive executive order allowing for a corporate governance change on behalf of a top 10 national bank.

Raised millions of dollars for political candidates, state ballot initiatives, organized planning committees, polling, political structures, and authorized expenditures for lobbying, media campaigns, and political mailers.

## Primary Contacts

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