

Insights: Events

## Emerging Issues in Big Data and Analytics

PLI's TechLaw Institute 2016: The Digital Evolution Seminar

**Wednesday, April 6, 2016 -**

**Thursday, April 7, 2016**

PLI's TechLaw Institute 2016: The Digital Evolution Seminar

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"Emerging Issues in Big Data and Analytics," PLI's TechLaw Institute 2016: The Digital Evolution Seminar, New York, New York, April 2016.

Kilpatrick Townsend Partner [Barry Benjamin](#) will speak at PLI's TechLaw Institute 2016: The Digital Evolution Seminar. The title of his session is "Emerging issues in Big Data and Analytics" and he will cover the following topics:

- What is Big Data? How it's used, how it's regulated, and the risks presented
- What laws apply and what are the risks and benefits of Big Data?
- What issues are most important to consider when collecting and retaining Big Data?
- How have web scraping and web crawling technologies impacted data collection?
- Beyond PII – Predictive and cross device targeting

For more information or to register, please click [here](#).

### Event Details

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**Wednesday, April 6, 2016**

PLI's TechLaw Institute 2016: The Digital

Evolution Seminar

PLI New York Center

## Related People

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