

Lindsay R. Kaplan

Partner

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Services

Clearance & Portfolio Management

Intellectual Property

Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury

Goods

Electronics & Computer
Technology

Financial Institutions

Financial Services

Food, Restaurant & Beverage

Media & Entertainment

Retail & Consumer Goods

Technology

Lindsay Kaplan focuses her practice on domestic and international trademark counseling, portfolio management, clearance, and enforcement matters. She helps clients assess the availability of trademarks for use and registration, develop and implement complex trademark registration and protection strategies, monitor and enforce trademark rights, manage trademark disputes throughout the world, and negotiate and draft trademark coexistence and settlement agreements. Lindsay delivers practical advice, always taking into account the unique nature of her client's business.

Lindsay has particular experience in foreign trademark matters and regularly advises clients on international portfolio strategy and management. She counsels clients in the entertainment industry with respect to film and television title clearance and protection strategies. She also advises clients across diverse industries including fashion, technology, social media, hospitality, travel, food and restaurant services, and financial services. She is proficient in Spanish.

Ms. Kaplan was recognized as a 2019 Washington D.C. "Rising Star" for Intellectual Property by *Super Lawyers* magazine. She was recommended by *Legal 500 US* in 2019 for Non-Contentious Trademark Law.

Experience

Provide counsel to a multinational hospitality company related to international and domestic trademark



portfolio management, enforcement, and license and license-recordal matters.

Provides international and domestic trademark portfolio management, enforcement, and counseling services to a global fashion company.

Manage and conduct domestic and global film and TV title clearance projects for entertainment studios and content creators.

Provide specialized pro bono counsel to the American Cancer Society's Cancer Action Network (ACS-CAN).

Provide international and domestic trademark portfolio management, and trademark counseling for a leading financial institution.

Provide extensive trademark counseling to a large non-profit humanitarian organization including domestic and international trademark portfolio management, as well as in international oppositions and enforcement matters.

Served as IP counsel in a case in the Delaware Chancery Court. Represented fashion design house, Tory Burch, LLC which brought claims against a former director alleging that its former director competed unfairly against the company by launching a knockoff version of the "Tory Burch" brand created with the company's confidential information and in violation of his fiduciary duties and contractual obligations. Negotiated the settlement agreement which resolved the case. *J. Christopher Burch v. Tory Burch LLC, et al.*, No. 7921-CS (Del. Ch., Nov. 5, 2012).

Lead counsel for Two Men and A Truck. Successfully enforced right of first refusal to purchase trademark. Eliminated geographic concurrent restriction on company's service mark registrations and created national trademark right. *Two Men and A Truck Int'l, Inc. v. David Underwood, et. al.*, No. 11-00598 (E.D. Va. filed June 1, 2011).

Education

William and Mary School of Law, J.D. (2009) *William & Mary Law Review*, Editorial Board

Emory University, B.A., Journalism and Spanish (2006) *Phi Beta Kappa*

Admissions

District of Columbia (2010)

Virginia (2009)



Court Admissions

Supreme Court of Virginia (2009)

Professional & Community Activities

International Trademark Association (INTA), Member

American Bar Association, Intellectual Property Law Section, Member

Virginia Bar Association, Intellectual Property Law Section, Member

Insights

[News Releases](#)

Kilpatrick Townsend Receives Top Rankings from 2019 Legal 500 US

July 10, 2019

[News Releases](#)

Twenty-Two Kilpatrick Townsend Attorneys Recognized in 2019 Washington, D.C. Super Lawyers

June 7, 2019

[News Releases](#)

Kilpatrick Townsend Elects 15 New Partners

December 3, 2018

[In The News](#)

KT is...Trending, October 7-14, 2016

October 17, 2016

[Events](#)

Brand Management in the Context of Expanding Social Networks

September 14, 2016

[News Releases](#)

Kilpatrick Townsend's Lindsay Kaplan and Nicki Kennedy Present "An Introduction to Trademarks and Patents," at the ACC National Capital Region In-House Paralegal Institute

July 1, 2015