



Jill K. Tomlinson

Partner

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Services

Intellectual Property

Trademark, Copyright &

Advertising

Clearance & Portfolio Management

Industries

Financial Services

Media & Entertainment

Technology

Retail & Consumer Goods

Jill Tomlinson focuses her practice on domestic and international trademark and copyright matters including trademark clearance, counseling, prosecution, and contested proceedings. She provides strategic global trademark portfolio advice and counseling, including trademark prosecution and IP protection to a wide range of clients including an American multinational computer technology corporation, a French multinational beauty company, an American multinational investment bank and financial services company, and many companies in the consumer products field that sell goods from luxury handbags and accessories, to medical scrubs, to sustainable food and beverage storage solutions.

Ms. Tomlinson was recognized in 2021 by *The Best Lawyers in America*[®] for Trademark Law. She has been recognized as a 2013, 2014, 2015 and 2016 New York Metro "Rising Star" in the area of Intellectual Property by *Super Lawyers* magazine. In 2016, Ms. Tomlinson received a prestigious Burton Award for excellence in legal writing.

Experience

Working closely with local counsel, successfully defended global financial services client in four concurrent administrative proceedings (two CTM oppositions and two CTM cancellation actions) by a single petitioner with strategic use of demands for proof of use. Appeals to OHIM's Board of Appeal are pending.

Successfully negotiated favorable settlement of a global trademark dispute for a music industry client involving mutual consents to registration and withdrawal of two trademark oppositions and a cancellation action.

In an ex parte appeal to the USPTO's Trademark Trial and Appeal Board, overcame a refusal to register on descriptiveness grounds in connection with the brand name of an online game and information service.



Leading a team of attorneys, provide high volume U.S. trademark search opinion services to a multinational beauty company.

Provide global trademark portfolio advice and counsel to Brahmin Leather Works, Inc., a luxury handbag and accessories company, including trademark prosecution and IP protection.

Education

Benjamin N. Cardozo School of Law J.D. (2006)

Gettysburg College B.A. (1995)

Admissions

New York (2006)

Professional & Community Activities

American Bar Association Section of Intellectual Property Law (ABA-IPL), USPTO Trademark Inter Partes Committee, Vice-Chair (2015-2016)

American Bar Association Young Lawyers Division, Intellectual Property & Internet Law Committee, Incoming Chair (2011-2012)

American Bar Association Young Lawyers Division, Intellectual Property & Internet Law Committee, Vice-Chair (2010-2011)

American Bar Association Young Lawyers Division, Touch 10,000 Ambassador (2010, 2011)

International Trademark Association (INTA), Indigenous Rights Committee, Member (2016-2017)

New York State Bar Association, Member

New York County Lawyers' Association, Member

Insights

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021
August 20, 2020

[News Releases](#)

Kilpatrick Townsend Elects New Partners
December 6, 2016

[News Releases](#)



Kilpatrick Townsend Attorneys Named 2016 New York Super Lawyers
October 5, 2016

[News Releases](#)

Client Success: Thinking Outside the “Bag” Leads to Victory in China.
August 31, 2016

[News Releases](#)

Lisa Pearson, Jill Tomlinson, and Sam Kilb Receive Burton Award for Excellence in Legal Writing
May 11, 2016

[In The News](#)

Kilpatrick Townsend's Media Report October 30 - November 5, 2015
November 6, 2015

[Publications](#)

The Universal Language of Non-Verbal Design Marks
November 2, 2015

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2015 New York Super Lawyers
September 30, 2015