



Insights: Events

Anti-Counterfeiting Enforcement in the U.S. and China – Setting Priorities and Allocating Resources

Association of Corporate Counsel (ACC) Webinar

Wednesday, August 14, 2019-

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Effective anti-counterfeiting enforcement presents numerous challenges, both domestically and abroad, and the best approach will take into account the specific needs of the brand at that point in its development. This presentation will provide an overview of the various enforcement techniques available in the U.S. and in China, and explain how companies can use these tools to develop an overall anti-counterfeiting strategy that fits their particular needs and resources.

Event Details

Wednesday, August 14, 2019

12:00 p.m. - 1:00 p.m.

Webinar

(Live)

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