

## Technology Transactions

# Outside The Box

As opportunities to buy and sell goods expand and innovative technologies become more accessible, our team offers the means to achieve greater cost control and improve efficiencies. By helping to implement digital and data-driven strategies through technology transactions and complex relationship management, Kilpatrick Townsend has successfully served buyers, users, sellers, and providers in a variety of onshore, nearshore, and offshore complex business transactions.

### Focus Areas

- Business Process Outsourcing
- ERP Licensing & Systems Integration
- Information Technology Outsourcing
- Licensing & Procurement
- Managed Network Services

### Reach

#### Strategically Aligned

We work across all industries with engagements in Australia, Brazil, Canada, China, Eastern Europe (including major hubs Russia and the Ukraine), India, Mexico, Philippines, and Singapore. We understand the risks associated with each geography and establish the appropriate contractual and procedural safeguards to minimize and balance those risks with the projected benefits associated with each transaction. Our strong alliances with local attorneys in each country allow us to stay abreast of applicable laws and local customs and offer clients additional legal support unique to that geographic area.

### Approach

#### Seeing Both Sides

Our clients' success matters. By understanding the legal, business, and technology issues of any technology transaction — as well as each side's perspective — we can better advise our clients, more strategically negotiate contracts, and more easily resolve issues as they arise. Our lean-staff approach further leverages experienced attorneys and leading technology to produce cost-effective representation that creates opportunities and lasting solutions, avoids and manages risks, and fosters long-term relationships with third-party customers, providers, and vendors.

## Primary Contacts

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