

Insights: Events

Virtual Reality, AI, and Trademarks: What Effects Might Virtual Reality and AI Have on Trademarks?

INTA 2018 Leadership Meeting

Thursday, November 8, 2018 -

REGISTER : <https://members.inta.org/events/event-details/?id=6d11e3b7-9d38-4ede-90a7-ed87c9a6fae6&reload=timezone>

Trademark practitioners must continually evolve to keep up with advancing technologies. Advances in Virtual Reality, Augmented Reality, and Artificial Intelligence will inevitably alter the practice of trademark law. In this session, learn about trademark issues in Virtual Reality and Augmented Reality from professionals working on the cutting edge of this space and how Artificial Intelligence is changing the future of the profession.

Event Details

Thursday, November 8, 2018

11:45 a.m. - 12:45 p.m.

Sheraton New Orleans
500 Canal Street, New Orleans, Louisiana
70130

CLE Credit

This Meeting qualifies for CLE credits and CPD points. For more information, please email CLE@inta.org.

Related People



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