

Insights: Events

# Transatlantic Transactions: Minimizing Risk, Maximizing Value

**Thursday, September 15, 2016 -**

Kilpatrick Townsend & Stockton LLP

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Transatlantic Transactions: Minimizing Risk, Maximizing Value

Transatlantic transactions are more common with more and more businesses seeking to expand internationally through a variety of different transactional strategies: franchising, joint ventures, co-branding, and licensing. United States and English laws appear similar on their face, but there are fundamental differences that can trip up clients and attorneys. Our panel will compare United States and English laws from the legal and transactional perspectives and provide you with practical strategic knowledge about how to minimize risk in your venture, and yet also maximize value.

## Speakers

Marc A. Lieberstein, Esq. Franchising and Licensing Partner, Kilpatrick Townsend LLP (United States)

John Jett, Esq. Franchise and Commercial Litigation Partner, Kilpatrick Townsend LLP (United States)

Sarah Murray, Esq. International Arbitration and Commercial Litigation Partner, Stevens & Bolton LLP (United Kingdom)

Nicola Broadhurst, Esq. Franchising and Licensing Partner, Stevens & Bolton LLP (United Kingdom)

Hosted and Sponsored by Kilpatrick Townsend & Stockton LLP and Stevens & Bolton LLP

Co-Sponsored by: New York State Bar Association

## Event Details

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Registration and Cocktails: 5:30 PM

Program: 6:15 PM - 8:00 PM



1114 Avenue of the Americas, 21st Floor,  
New York, New York 10036

Dessert Reception to Follow

## CLE Credit

MCLE credit approval is pending. Kilpatrick Townsend & Stockton LLP will apply for CLE credit when eligible in California, Colorado, Georgia, New York, North Carolina, Texas, Virginia, and Washington. For states not listed, a Certificate of Attendance which lawyers may use to self-apply for credit will be provided.

## Contact

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## Related People

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