



## Electronics & Computer Technology

# Pioneer Spirit

For over a century, Kilpatrick Townsend has paved the way for innovation, offering our electronics and software clients proactive, business-oriented counsel from both our domestic and international offices. Our attorneys bring experience as engineers, software developers, inventors, researchers, and educators to bear for our clients. With their in-depth understanding of the development of electronic and software products, members of our team are regarded as industry thought leaders.

### Reach

#### **Below The Surface**

Our deep understanding of issues unique to technology industries means we can provide the right solutions to challenges and optimum legal strategies to meet business objectives. We provide counsel to electronic equipment manufacturers and software companies in a wide variety of fields, including music, apps, internet, home entertainment, and security systems. Our experience extends to retailers, providers, and suppliers of hardware and software, as well as advertising and privacy firms supporting the sector.

### Approach

#### **More Than The Sum Of Parts**

Through joint ventures and strategic alliances, we help our clients improve and advance existing entities. We form connections among technology suppliers with complementary products and between these suppliers and their customers to maximize their combined skills, experience, and intellectual capital. Our team works across legal specialties to leverage the firm's experience in corporate transactions to identify and structure arrangements to meet our clients' specific commercial objectives.

## Primary Contacts

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