

G. William Joyner III

Partner

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Services

Private Equity

Mergers & Acquisitions

Emerging Companies

Business & Finance



Will Joyner is an experienced deal lawyer who represents clients in their most important business transactions. He focuses his practice on business and corporate law, mergers and acquisitions, and private equity. In his M&A practice, he regularly represents public companies, private equity funds, major nonprofit organizations and private middle market businesses across a wide range of industries.

In addition, Mr. Joyner maintains an active practice in the technology and life sciences sectors, and, over the course of his career, has counseled hundreds of startups and investors in connection with business formation, equity structure, investor negotiations, commercial agreements, and exit events.

In connection with the COVID-19 pandemic, Mr. Joyner has led several webinars regarding the SBA's Paycheck Protection Program (PPP), and has advised numerous clients on their PPP loans. His other recent speaking engagements have covered topics such as Ten Mistakes Businesses Make when Buying or Selling a Company, Smart Contracts and Blockchain, and How to Protect a Startup.

Mr. Joyner is very active in the community and has served in many key leadership positions. He was recognized in *The Best Lawyers in America*® for Corporate Law and Securities/Capital Markets Law in 2019 and the six years immediately preceding, for Corporate Law, Mergers and Acquisitions Law, and Securities/Capital Markets Law in 2020, and for Corporate Law, Mergers and Acquisitions Law, Securities/Capital Markets Law, and Securities Regulation in 2021. He was also named a 2017 "Greensboro Lawyer of the Year" in the area of Securities/Capital Markets Law by *The Best Lawyers in America*®. Mr. Joyner was listed in the 2020 and the seven immediately preceding editions of *Chambers USA: America's Leading Lawyers for Business* for



Corporate/Mergers & Acquisitions. He was recognized as a North Carolina “Super Lawyer” for Business/Corporate Law in 2020 and the four years immediately preceding by *Super Lawyers* magazine. In addition, Mr. Joyner was named one of the Triad area’s “Movers & Shakers” for 2010 by *Business Leader Magazine*, and was named one of the *Triad Business Journal’s* “40 Leaders Under 40” in 2007. Mr. Joyner is AV[®] rated by Martindale-Hubbell.*

* CV, BV, and AV are registered certification marks of Reed Elsevier Properties Inc., used in accordance with the Martindale-Hubbell certification procedure's standards and policies.

Experience

Represented Teall Capital, a private equity company focused on investments in innovative, high growth potential lifestyle brands and services, in connection with the following portfolio company investments: Riddle & Bloom, Sunshine Beverages, Tailgate Guys, Dyehard Fan Supply, and Complex Sports and Entertainment.

Represented La Tortilleria, one of the largest Hispanic food distributors on the East Coast, in connection with a strategic alliance with a group of private investors to help finance further expansion.

Represented Hanesbrands Inc. in the acquisition of Alternative Apparel, a marketer of “better apparel” basics, in an all-cash transaction valued at approximately \$60 million.

Represented Castle Worldwide, Inc., a privately-owned full-service licensure and certification testing company based in Morrisville, N.C., in its sale to Scantron Corporation, a global provider of market-leading assessment and technology solutions.

Represented Tiger Capital Group and joint venture entity in acquisition of wholesale bicycle business in a 363 sale in the bankruptcy case of Performance Bicycle filed in the Middle District of North Carolina. Case No. 18-80856 (Bankr. M.D.N.C. 2018).

Represented a Joint Committee of the Boards of Directors of the Winston-Salem Chamber of Commerce and Winston-Salem Business, Inc., in connection with a combination transaction resulting in Greater Winston Salem Inc., a unified organization focused on promoting economic growth and development in the greater Winston-Salem and Forsyth County area and Piedmont Triad region of North Carolina.

Represented regional auto dealership in connection with several dealership acquisitions.

Represented leading financial services law firm in connection with several acquisitions of other law firms.

Represented angel investor in connection with Series Seed preferred stock investment in health care IT



company.

Represented a minor-league baseball team in connection with a securities offering to private investors.

Represented leading commercial truck warranty company in connection with its sale to a private-equity backed company in the same industry.

Represented Emergys LLC, an IT services and staffing company for business critical software, in its sale to Future Tech Holding Company.

Represented Miracles In Sight, one of the largest eye banks in the U.S., in its acquisition of the eye banking assets and operations of LifePoint, Inc., a provider of organ and tissue donor services to hospitals throughout South Carolina.

Represented MedCost, LLC, an integrated benefits solutions company offering customized programs to help employers lower their health plan costs and provide more affordable benefits for their employees, in its acquisition of Virginia Health Network, a Preferred Provider Organization (PPO).

Represented ISP Sports in its acquisition by IMG Worldwide Holdings to form IMG College, an approximately \$500 million business unit, as the leading college sports media rights company in the country.

Represented Biotigen, Inc., a technology leader in the field of optical coherence tomography (OCT), in its acquisition by Leica Microsystems, Inc., a global leader in microscopy and imaging systems and a subsidiary of Danaher Corporation.

Regularly represents one of the largest U.S. professional associations on a wide range of corporate governance, commercial contract, and transactional matters.

Represented the Whitaker Park Development Authority (WPDA) in connection with agreements with R.J. Reynolds Tobacco Company for the donation of Reynolds' Whitaker Park manufacturing facility to WPDA for economic development purposes.

Represented a Chinese public company in connection with its equity investment in a U.S. venture-backed software company.

Education

Princeton University A.B. (1992)



Wake Forest University School of Business M.B.A. (1996)

Wake Forest University School of Law J.D. (1996) *Order of the Coif, cum laude*

Professional & Community Activities

Greater Winston-Salem Inc., Board Member

Old Salem Museums and Gardens, Board Member and Nominating/Governance Committee Chair

Winston-Salem Tech Council, Executive Committee Member (Past Chair)

Creative Corridors Coalition, Board Member

Flywheel Foundation, Board Member

Old Town Club, Former Board Member and Club Secretary

Downtown Winston-Salem Partnership, Former Board Member

Stratford Rotary Club, Former Board Member

Mental Health Association in Forsyth County, Former President

North Carolina Bar Association, Former Member of Business Law Section Council

Wake Forest Law Review, Executive Editor (1995-1996)

American Bar Association, Business Law Section, Member

North Carolina Bar Association, Business Law Section, Member

Insights

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2021

August 20, 2020

[Alerts](#)

PPP Update: Forgiveness Gets More Flexibility and Clarity, as Congress Passes Paycheck Protection Program Flexibility Act of 2020 on the Heels of Recent SBA Guidance

June 5, 2020

[News Releases](#)

36 Kilpatrick Townsend Attorneys Named to the 2019 North Carolina Pro Bono Honor Society

May 28, 2020

[Alerts](#)



Paycheck Protection Program Update: More Funds but More Clarity on Economic Uncertainty-Make Sure Your Certification is Accurate

April 29, 2020

[News Releases](#)

Kilpatrick Townsend Achieves Top-Tier Recognition from *Chambers USA 2020*

April 24, 2020

[Alerts](#)

CARES Act Programs Available to Small Businesses

April 22, 2020

[Alerts](#)

CARES Act | Federal Reserve Announces Creation of New \$600 Billion Main Street Lending Program to Facilitate Lending to Small and Medium-Sized Business

April 9, 2020

[Alerts](#)

CARES Act | SBA Loan Programs Augmented - Who is "Small" and What Does "Affiliation" Mean?

April 2, 2020

[Alerts](#)

CARES Act | Small Business Loan Programs under the CARES Act: Look Here First for Financing

March 26, 2020

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2020 North Carolina Super Lawyers

February 27, 2020

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in *The Best Lawyers in America*® 2020

August 15, 2019

[In The News](#)

35 Kilpatrick Townsend Attorneys Named to the North Carolina Pro Bono Honor Society

May 24, 2019



[News Releases](#)

Kilpatrick Townsend Achieves Top-Tier Recognition from Chambers USA 2019

May 2, 2019

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2019 North Carolina Super Lawyers

January 28, 2019

[In The News](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2019

August 20, 2018

[Events](#)

Ten Mistakes Businesses Make When Buying or Selling a Company

July 24, 2018

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Kilpatrick Townsend Achieves Recognition From Chambers USA 2018

May 11, 2018

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2018 North Carolina Super Lawyers

February 6, 2018

[News Releases](#)

Kilpatrick Townsend Announces Gary K Joyner Memorial Scholarship Fund

November 30, 2017

[Events](#)

Business and Legal Considerations when Forming LLCs

October 11, 2017

[News Releases](#)

Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2018

August 15, 2017



[News Releases](#)

Kilpatrick Townsend Achieves Recognition From Chambers USA 2017

May 30, 2017

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Kilpatrick Townsend Attorneys Named 2017 North Carolina Super Lawyers

January 30, 2017

[News Releases](#)

Kilpatrick Townsend Attorneys Selected To Business North Carolina Magazine's 2017 "Legal Elite"

January 11, 2017

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Best Lawyers in America Names Kilpatrick Townsend Attorneys 2017 Lawyers of the Year

August 24, 2016

[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2017

August 16, 2016

[In The News](#)

Kilpatrick Townsend's Media Report August 5-11, 2016

August 12, 2016

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition From Chambers USA 2016

May 31, 2016

[Events](#)

Buy-Side Considerations in M&A Transactions

May 25, 2016

[News Releases](#)

Kilpatrick Townsend Attorneys Named 2016 North Carolina Super Lawyers

January 15, 2016



[In The News](#)

Kilpatrick Townsend's Media Report October 2-8, 2015

October 9, 2015

[News Releases](#)

Kilpatrick Townsend Earns Record-Breaking Recognition in Annual Best Lawyers in America 2016

August 19, 2015

[In The News](#)

Kilpatrick Townsend's Media Report July 10-16, 2015

July 17, 2015

[News Releases](#)

Kilpatrick Townsend Once Again Achieves Recognition From Chambers USA 2015

May 22, 2015

[News Releases](#)

Kilpatrick Townsend Attorneys Selected To Business North Carolina Magazine's 2015 "Legal Elite"

January 19, 2015