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## **Kilpatrick Townsend's Jon Neiditz to Lead a Panel at the International Association of Privacy Professionals Global Privacy Summit 2015**

ATLANTA (March 3) – [Kilpatrick Townsend & Stockton](#) announced today that Partner **Jon Neiditz** will moderate a timely panel at the **International Association of Privacy Professionals (IAPP) Global Privacy Summit 2015**. The IAPP Global Privacy Summit is the world's largest privacy conference, and will be held March 4 – 6 in Washington, DC.

A few days after today's oral arguments in the Wyndham case, and the week after the FCC and the White House try to take on "reasonableness" in privacy and security in new ways, Mr. Neiditz will moderate a panel called *Open the Reasonableness Box*. "Reasonableness" is probably an inevitable standard given the rapidity of changes in security threats and responses, and who could be so unreasonable as to be against reasonableness? Open the box, though, and reasonableness flies off in a hundred directions. Some regulators are content with reasonableness of process, beginning with a risk assessment and proceeding toward documentation of reasonable responses. Others say outcomes must be reasonable, with or without the benefit of hindsight. How far can "industry standards" get us? How confidently can decisions be based on the provisions of settlement agreements? What of: "Best practices?" Minimum standards? Safe harbors? Scalability, whether based on "size" of entity, resources, purposes or risks it undertakes? Finally, what should all this mean for regulators or judges of reasonableness—or advisors on reasonableness? A series of examples and vigorous discussion will help the attendee become a Resilient Rōnin of Reasonableness.

Mr. Neiditz leads the Big Data, Privacy and Information Security practice at Kilpatrick Townsend, a firm that has become one of the leading information law firms in the world. Previously, he has led information management practices at other major law and consulting firms, and served as an in-house general counsel and a special advisor to reform initiatives. Mr. Neiditz is passionate about customer service and innovation.

Follow Mr. Neiditz on Twitter: [@jonneiditz](#), read the Big Data Tech Law Blog: [datalaw.net](#), and/or connect on LinkedIn [linkedin.com/in/informationmanagementlaw](#).

For more information about Mr. Neiditz, please click [here](#).

For more information about Kilpatrick Townsend, please visit: [www.kilpatricktownsend.com](#).

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