

July 29 – August 4, 2016***Intellectual Property Strategist***

July 1: "Kirtsaeng Clarifies Attorney's Fees Standard In Copyright Cases, Injects More Uncertainty Into Availability of Fee Awards," article by **James Trigg** and **Sabina Vayner**. To read the article, please click [here](#).

Insurance Journal

July 26: "Integro Launches Cyber Risk Practice Focused on 'Knowledge Assets'," **Kilpatrick Townsend's** and Ponemon Institute's Co-Authored Study, "The Cybersecurity Risk to Knowledge Assets," referenced. To read the article, please click [here](#).

Law360

July 29 & August 2:

- "Brand Battles," **Kilpatrick Townsend** noted as counsel to the Office of the Commissioner of Baseball. To read the article, please click [here](#).
- "Assault on Patent Trolls Leaves NPE Model in Peril," **Steve Moore** quoted. To read the article, please click [here](#).
- "The Newest Threat To Tribal Sovereign Immunity: Recoupment," article by **Rob Roy Smith** and **Rachel Saimons**. To read the article, please click [here](#).
- "Gray Financial, Hill Seek 11th Circ. Do-Over On SEC Courts," **Steve Hudson, Hillary Rightler, Akash Desai,** and **Josh Hess** referenced as counsel to Charles Hill. To read the article, please click [here](#).
- "Top 10 Things Litigators Should Know About Insurance," article by **Erica Dominitz** and **Will Um**. To read the article, please click [here](#).

Fulton County Daily Report:

August 2: "New-Look HoneyBaked Ham Has Its First GC," **Kilpatrick Townsend** referenced as counsel to HoneyBaked Ham.

IP Watchdog

August 2: "Ex Parte Appeals in the Post-Alice World," article by **Kate Gaudry**. To read the article, please click [here](#).

Atlanta Intown

August 3: "Atlanta ToolBank Marks 25 years with New Training Program," **Kilpatrick Townsend** noted as sponsor of Atlanta ToolBank's Tool Training Program.

Information Week

August 3: "Data Theft Prevention: Companies Lack Policies, Knowledge," **Kilpatrick Townsend's** and Ponemon Institute's Co-Authored Study, "The Cybersecurity Risk to Knowledge Assets," referenced. **Jon Neiditz** quoted. To read the article, please click [here](#).