



Keeping Sustainable @ Kilpatrick Stockton

As a leader in the legal industry, Kilpatrick Stockton has the responsibility to bring awareness to environmental issues while doing what it can to be a part of the solution. The Firm has been at the forefront of issues impacting the world we live in: from diversity to civil rights to pro bono commitment to the community. And the environment is no different. A more green, sustainable workplace uses less energy, creates less waste and creates a culture where employees know that they are making a difference every day – just by showing up to work.

Throughout 2008, a committee of Kilpatrick Stockton professionals representing a cross-section of departments and offices studied the Firm's green efforts in order to make a detailed recommendation for enhancing the Firm's commitment to the environment.

This initiative brings together all of the Firm's sustainability efforts under one umbrella. It is an opportunity to encourage all Firm employees to participate in our commitment to environmental sustainability.

The committee named the initiative "**Keeping Sustainable @ Kilpatrick Stockton,**" which incorporates a holistic commitment not only to the environment but to our community involvement, pro bono work and diversity initiatives.

As a centerpiece to the Firm's initiative, the Firm has become a signatory to the recently adopted **ABA/EPA Law Office Climate Challenge**. Kilpatrick Stockton is the first *AmLaw 100* law firm based in Atlanta; the first *AmLaw 100* firm in Raleigh; and the first law firm in the Triad to sign on to this robust environmental policy.

The ABA/EPA only requires signatories to commit to two of the three components of the Climate Challenge. Kilpatrick Stockton is one of only a few firms across the country to commit to all three components of the Climate Challenge:

- ❖ **Energy Star Program** - involves reducing the Firm's electricity usage by 10%.
- ❖ **Green Power Program** - involves the Firm purchasing Renewable Energy Credits. The funds committed go to support alternative energy solutions such as wind power, solar power, and geothermal power. This will also help offset the Firm's carbon footprint. To qualify as a "partner" in the program the purchase of 30% RECs is required; to qualify as a "leader" the purchase of 60% is required. *Kilpatrick Stockton purchased 100% RECs.*
- ❖ **WasteWise Program** has two components. The first involves the Firm purchasing materials such as copy/printer paper, letterhead, bond paper, envelopes, paper plates and other supplies that have a much higher recycled content (at least 30%). The second component involves recycling a high

percentage of the waste the Firm creates such mixed office paper, colored paper and other office supplies such as file folders and envelopes.

Kilpatrick Stockton also has the distinction of being the *only* law firm to be a participant in the Partnership for a Sustainable Georgia, an initiative that fosters environmental leadership and recognizes superior environmental performance. The Firm is participating at the Silver Level, which is one of the highest levels of participation. To qualify at this level, an organization must be proactively involved in pollution prevention and cost-saving strategies as well as integrating environmental stewardship into its daily business operations.

Each of the Firm's offices held internal events the week of October 13 to officially launch the program. The events offered information about the Keeping Sustainable campaign and how our employees play a key role in making our workplace and even their homes more environmentally friendly.

Link to photos from the Firmwide launch events:

<http://www.kilpatrickstockton.com/etc/Launch2008.pdf>

Once launched we put the initiative into action quickly!

- ❖ All styrofoam cups and plates were replaced with recycled paper products.
- ❖ All plastic eating utensils have been replaced with items made from natural, biodegradable materials.
- ❖ All employees have been given re-usable mugs (one for hot drinks and one for cold drinks).
- ❖ The Firm has purchased 100% organic, eco-friendly tote bags (for grocery shopping, etc.) which are being given out both internally and externally as promotional items at events.
- ❖ The Atlanta office has reduced its use of disposable cups by nearly 90% and will continue to offer eco-friendly cups.
- ❖ The Atlanta and Augusta offices have joined the Winston-Salem and Raleigh offices and other offices by adding containers for recycling glass, plastic bottles, and cans (aluminum, tin, etc.).
- ❖ Trash receptacles are available throughout the Firm for recycling paper products.
- ❖ The Firm now uses copy/printer paper, and almost all other paper products, with 35% recycled content.
- ❖ All of the Firm's copiers had the default changed to "two-sided" (duplex).
- ❖ In offices across the Firm where we have control of lighting, we have converted light bulbs from high to low energy. In offices where we lease office space, we are working with the building owners to conserve energy by modifying lighting.

- ❖ Kilpatrick Stockton's headquarters in Atlanta is located in a LEED certified building.
- ❖ In Atlanta, carpooling Kilpatrick Stockton employees have the opportunity to park in reserved spaces in the building's parking garage.
- ❖ In Atlanta, the Firm subsidizes mass transit transportation (MARTA).
- ❖ Where possible, the Raleigh office is working with vendors and business partners who share the Firm's commitment to sustainability (i.e., catering companies using locally-grown organic food, courier services using hybrid cars, etc.).
- ❖ The Firm has created video conference rooms in all offices, so now more meetings are conducted via video conference rather than in person, reducing travel.
- ❖ We have recently launched a "Keeping Sustainable" portal on the Firm's Intranet site. The portal contains a wealth of tips and best practices and also serves as an electronic notice board to keep employees up to date with our efforts and initiatives.
- ❖ Eco-friendly tips and best practices are also communicated on a bi-weekly basis as a part of our Managing Partners' internal email to the entire Firm.
- ❖ We have provided employees with a suggestion box for ways to improve and maximize the impact of our initiative.

Kilpatrick Stockton has a long tradition of giving back to the community and provides a robust community relations program that is holistic in its approach. The Firm provides attorneys and staff opportunities to make a difference in the local environment by:

- ❖ Participating with organizations such as Park Pride, the Upper Chattahoochee Riverkeeper, Oakland Cemetery, Hands on Atlanta and Habitat for Humanity, etc.
- ❖ Participating as board members on organizations such as the Dian Fossey Gorilla Fund International, the Piedmont Park Conservancy, and the Turner Environmental Law Clinic.
- ❖ Participating in a 2009 Earth Day project with Park Pride to landscape and refresh Brownwood Park in Southeast Atlanta along with cleaning up parks and beautifying schools in Raleigh and Winston-Salem.
- ❖ Providing pro bono service to environmental organizations such as Park Pride, Green Law, Piedmont Park Conservancy, Western North Carolina Alliance (involving a matter in Hiawassee, GA), New Town Florist Club (in an Environmental Justice matter), Georgia ForestWatch, and the Dian Fossey Gorilla Fund International.
- ❖ Requiring Firm associates to complete 30 hours of pro bono service.

Sustainable Development Team:

Kilpatrick Stockton's Construction, Real Estate and Environmental teams formed the Sustainable Development Team to enhance its existing expertise and to better serve clients in the Green Building, Real Estate Development and Alternative Energy fields. The team is comprised of experienced, high-profile attorneys in offices across the Firm.

- ❖ Members of this team, John Livingston and Jamie McCaskill, have the distinction of being two of the few lawyers in the country with the LEED Accredited Professional credential, giving them special insight on the commonly-used LEED rating system for green building.

The Firm has become a go-to resource on environmental programs for media and clients, who are seeking information about going green:

- ❖ The Firm has been featured in publications such as *North Carolina Lawyers Weekly*, *Triad Business Journal*, *Fulton County Daily Report*, etc. about our innovative sustainability initiative.
- ❖ We have been contacted by and met with a Firm client to mentor them on the launch of their green initiative, and we have met with another client to share information about how our respective programs operate.

As a part of Kilpatrick Stockton's ongoing, hands-on commitment to environmental sustainability, we will continue to plan and implement innovative programs such as reducing water usage and electricity usage as well as carpooling programs, among others.

- For example, in celebration of Earth Day 2009, the Firm has created an electronic "green card" for nonprofit organizations that includes tips on how to be green on a limited budget. The e-card will be sent to over 1,000 nonprofit organizations.
- Also on Earth Day 2009, we are conducting a cell phone recycling program for the entire Firm (over 1,000 employees).
- The Firm is also educating employees about how to be responsible green citizens in their homes and activities outside of work.

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