KILPATRICK TOWNSEND

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Kilpatrick Townsend's Marc Lieberstein to Moderate Panel at the New York City Bar's Business of Fashion

NEW YORK (February 28) -- Kilpatrick Townsend & Stockton announced today that Partner **Marc Lieberstin** will serve as the moderator of the featured panel at the New York City Bar's Committee on Fashion Law event, **The Business of Fashion**, which will be held March 5 in New York.

This event will explore the unique issues and challenges faced by in-house legal counsel in the fashion industry and how their role has changed and expanded in an online world. Panelists will discuss their respective career paths and provide advice to attorneys and law students interested in entering this exciting industry.

Mr. Lieberstein focuses his practice on intellectual property licensing in the commercial design area, e.g., fashion/apparel and accessories, including the drafting, negotiation and enforcement of such licenses, as well as implementation of branding and commercialization objectives for clients via licensing. In conjunction with the services above, he counsels clients on creating effective strategies for procuring, protecting and enforcing their global intellectual property assets, including copyright and trademark prosecution, opposition and cancellation proceedings in the United States Patent and Trademark Office, and appeals in the United States Copyright Office. Mr. Lieberstein also provides intellectual property litigation services involving patents, trademarks and copyrights, including related e-commerce, domain name, trade secret and unfair competition.

For more information on **Mr. Lieberstein,** please click here.

For more information or to register for **The Business of Fashion**, please click here.

For more information about **Kilpatrick Townsend**, please visit: www.kilpatricktownsend.com.

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