

Media Report March 26 – April 1, 2010

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Patent World:

March 2010: "Revisiting design patents – good protection at a reasonable cost," Article by **John Pratt** and **Mike Bertelson**, which looks at an alternative to utility patents.

Politico:

March 25: "**Kilpatrick Stockton** adds two," **Helen Michael** and **Jeffrey Lenser** recognized as new additions to the firm's Insurance Recovery Team in Washington, D.C.

Law 360:

March 26: "Case Study: Fortney V. American Manufacturers," Published legal alert by **Brent Brougher**, **Barry Fleishman**, **Caroline Spangenberg**, and **Justin Guilder** re: a recent case involving broadened insurance coverage in the context of construction.

Atlanta Journal-Constitution:

March 28: "Newsmakers," **Randy Eaddy** and **Mitch Stockwell** recognized for being two of 164 attorneys nationwide to be selected to the BTI Consulting Group's Client Service All-Stars 2010.

National Law Journal:

March 29: **Carl Salisbury** recognized as a new addition to the firm's Insurance Recovery Team in the New York office.

North Carolina Lawyers Weekly:

March 29:

- **Matias Ferrario** recognized for being elected to the Hispanic League's Board of Directors (with photo).
- **Randy Eaddy** recognized for being selected to the BTI Consulting Group's Client Service All-Stars 2010 (with photo).

Dbusiness News and Lawfuel:

March 29: Announcement re: **Bob Stupar**, who will lead a panel at the Institute of Continuing Education's 2010 Real Property Foreclosure Seminar.

Winston-Salem State University:

March 30: "[WSSU Students Attend Kennedy Center Performance](#)," **Mark Boynton** quoted re: **Kilpatrick Stockton's** role in sponsoring a trip to D.C. for a group of Winston-Salem University (WSSU) students from the Black Men for Change group.

Successful Partnering Between Inside and Outside Counsel (recently released, multi-volume treatise, which is a joint project of West and the Association of Corporate Counsel):

- New chapter on "*Executive Compensation*" by **Eric Kracov** and fellow authors Frances B. Jones, Executive Vice President and General Counsel of BB&T Corporation, and Brent Peters, Senior Vice President, Assistant General Counsel of BB&T Corporation.
- New edition of the chapter on "*Diversity*" by **Randy Eaddy**. Annual updates to the chapter have occurred since its launch a decade ago.

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