



## Ryan T. Bricker

SENIOR ASSOCIATE

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### Services

Anti-counterfeiting & Gray Market; Internet; Trademark & Trade Dress Litigation; Intellectual Property Litigation; Intellectual Property; Copyright; Trademark

Ryan Bricker focuses his practice on litigation involving trademark, copyright, Internet law, and related commercial issues. He has successfully represented clients in defensive and offensive litigation matters in federal court, state court, and international arbitration forums. As part of this practice, Mr. Bricker has litigated disputes involving the Digital Millennium Copyright Act, the Lanham Act, the Federal Anti-Dilution Act, the Computer Fraud and Abuse Act, the Communications Decency Act, and various state right of publicity and unfair competition statutes.

Apart from litigation, Mr. Bricker has developed and directs international intellectual property enforcement programs for some of the world's best known brands and content creators. In connection with these programs, he regularly counsels clients on issues related to monitoring and policing avenues of e-commerce and web-based marketplaces, uncovering and combating piracy problems, and securing domain names through a variety of domain name dispute processes.

Mr. Bricker has litigated cases and implemented strategies to protect and enforce the intellectual property rights of leading companies in a variety of industries, including fashion and luxury goods, household goods, consumer electronics, technology and software, entertainment, gaming, social media, and wine and spirits.

### Experience Highlights

#### [Pixels.com, LLC v. Instagram LLC](#)

Represented Instagram in trademark infringement and breach of contract litigation against a user of Instagram's API Platform.

#### [NFL Properties LLC v. Humphries, et al.](#)

Represented NFL Properties and its member clubs in securing a broad temporary restraining order and seizure order, permitting law enforcement to seize counterfeit tickets and goods sold at and around Super Bowl 50.

#### [Tequila Supremo S.A. v. Gallo, Inc.](#)

Represented tequila producer in ICC arbitration involving disputes under tequila supply and distribution agreement.

#### [Sony Computer Entertainment America LLC v. Zoomba LDC and www.shoppsjailbreak.com](#)

Represented Sony Computer Entertainment America LLC in a copyright and DMCA infringement litigation involving its PlayStation® family and more. Successfully obtained preliminary injunction.

*Sony Computer Entm't Am. LLC v. Zoomba LDC*, No. 10-3909 (N.D. Cal. 2010).

#### [Spiece v. Levi Strauss & Co.](#)

Represented client in lawsuit involving terminated distributor asserting counterclaims for antitrust violations, deceptive franchise practices and dealer termination claims.

#### [FTC v. Stepping Stonez Development, LLC and FTC v. Capitol Network Distance Learning Programs, LLC](#)

Advised GED Testing Service LLC in supporting FTC investigation and prosecution of fraudulent high school "diploma mill" syndicates.

[Bodum USA, Inc. v. Williams-Sonoma, Inc.](#)

Represented Williams-Sonoma, Inc. against trademark infringement claims rooted in an initial interest confusion theory based on the retailer's display of goods in its search engine results.

[Levi Strauss & Co. v. Ganaderia Brasil](#)

Represented client in AAA arbitration against a former licensee involving trademark infringement, breach of contract, and tortious interference claims.

\*Experience gained by attorney prior to joining Kilpatrick Townsend

## **Publications, Articles and Speaking Engagements**

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Google's Qualification for Safe Harbor Protection Gives Guidance on DMCA Notices  
Townsend IP Update, August 04, 2010

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Trademark Trial and Appeal Board Finds Fame, Sustains its First Dilution Claim in Years  
Townsend IP Update, June 30, 2010

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Copyright Applicants Authorized to File Infringement Suits Before Registration Is Issued  
Townsend IP Update, May 01, 2010

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Expanded Protection For Famous Trademarks Against Dilution Caused By Similar Marks  
Townsend IP Update, February 01, 2010

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## **Professional & Community Activities**

American Bar Association, Member

International Trademark Association, Member

International Anticounterfeiting Coalition, Member

## **Education**

George Washington University Law School, J.D. (2009)

Ohio State University, B.A. (2006)  
*cum laude, Phi Beta Kappa*

## **Bar Admissions**

California (2010)

## **Admissions**

U.S. Court of Appeals for the Ninth Circuit (2010)

U.S. District Court for the Central District of California (2010)

U.S. District Court for the Eastern District of California (2010)

U.S. District Court for the Northern District of California (2010)

U.S. District Court for the Southern District of California (2010)