



Ryan T. Bricker

SENIOR ASSOCIATE

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Services

Anti-counterfeiting & Gray Market; Internet; Trademark & Trade Dress Litigation; Intellectual Property Litigation; Intellectual Property; Copyright; Trademark

Ryan Bricker focuses his practice on trademark and copyright prosecution, enforcement and litigation. He helps clients develop creative, efficient methods of procuring trademark and copyright protection. He also maintains an active practice counseling clients on issues related to the Internet, including developing comprehensive online brand protection plans, monitoring and policing avenues of e-commerce and web-based marketplaces, uncovering and combating piracy problems and securing domain names through a variety of domain name dispute processes.

Mr. Bricker has implemented strategies to protect and enforce the intellectual property rights of leading companies in a variety of industries, including consumer electronics, technology and software, entertainment, gaming, social media, telecommunications, fashion and luxury goods, wine and spirits and educational toys.

Experience Highlights

[Sony Computer Entertainment America LLC v. Zoomba LDC and www.shoppsjailbreak.com](#)

Represented Sony Computer Entertainment America LLC in a copyright and DMCA infringement litigation involving its PlayStation® family of products and programs to stop distribution of illicit "PS Jailbreak" devices. Successfully obtained preliminary injunction.

Sony Computer Entm't Am. LLC v. Zoomba LDC, No. 10-3909 (N.D. Cal. 2010).

*Experience gained by attorney prior to joining Kilpatrick Townsend

Publications, Articles and Speaking Engagements

Google's Qualification for Safe Harbor Protection Gives Guidance on DMCA Notices
Townsend IP Update, August 04, 2010

Trademark Trial and Appeal Board Finds Fame, Sustains its First Dilution Claim in Years
Townsend IP Update, June 30, 2010

Copyright Applicants Authorized to File Infringement Suits Before Registration Is Issued
Townsend IP Update, May 01, 2010

Expanded Protection For Famous Trademarks Against Dilution Caused By Similar Marks
Townsend IP Update, February 01, 2010

Professional & Community Activities

American Bar Association, Member

International Trademark Association, Member

International Anticounterfeiting Coalition, Member

Education

George Washington University Law School, J.D. (2009)

Ohio State University, B.A., English Literature and Germanic Languages (2006)
cum laude, Phi Beta Kappa

Bar Admissions

California (2010)

Admissions

U.S. Court of Appeals for the Ninth Circuit (2010)

U.S. District Court for the Central District of California (2010)

U.S. District Court for the Eastern District of California (2010)

U.S. District Court for the Northern District of California (2010)

U.S. District Court for the Southern District of California (2010)