

## Jonathan A. Neiditz

### Partner

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### Services

Cybersecurity, Privacy & Data  
Governance  
Global Sourcing & Technology  
Government & Regulatory  
Trade Secrets

### Industries

Apparel, Accessories & Luxury  
Goods  
Automotive  
Consumer Goods  
Energy  
Financial Services  
Food, Restaurant & Beverage  
Health & Life Sciences  
Media & Entertainment  
Retail & Consumer Goods  
Technology

Jon Neiditz co-leads the Cybersecurity, Privacy and Data Governance Practice at knowledge asset protection law firm Kilpatrick Townsend & Stockton LLP, and is listed as one of the *Best Lawyers in America*<sup>®</sup> in both Information Management Law and Privacy and Data Security Law, a 2016 “Cybersecurity Trailblazer” by the [National Law Journal](#), a Ponemon Fellow and (more questionably) [the 82nd most influential person in the world in data security](#). One of the first lawyers to focus broadly on data governance and knowledge asset protection, Jon helps clients anticipate, obviate, and manage information risks; appropriately monetize information; comply with information laws around the world in pragmatic ways; and contain and prevent harm from incidents while maximizing resilience and recoveries afterwards.

Twitter: @jonneiditz

LinkedIn: [www.linkedin.com/in/informationmanagementlaw](http://www.linkedin.com/in/informationmanagementlaw)

Examples of Jon’s work include:

- Regular management of responses to data security breaches -- including the second largest governmental data breach on record -- that turn these incidents not into crises but into trust-building customer service encounters:

- Through handling multiple breaches every week since 2005, he has developed an approach that has helped his clients avoid customer losses, brand damage and lawsuits, and even improve customer trust following breaches
- This approach is proving critical as the worldwide rapid increase in the frequency and sophistication of both attacks and their detection is making data breaches and security fundamental components of customer relationship management
- Global privacy and cybersecurity counsel to private and public sector organizations
- Guidance in the development of solid cybersecurity and privacy programs
- Assistance in the difficult balancing of risks and opportunities fundamental to privacy and cybersecurity decision making
- Assistance in formulating “big data” plans , including:
  - Contracts that value and protect newly-defined data assets in new ways, and
  - Records, information management and electronic communications programs that combine defensible disposal of many types of data with “lakes” of big data
- Assistance in the redefinition and revaluation of privacy now taking place in virtually all regions and sectors
- Assistance in innovation in the Internet of Things, mobile payments, mobile health, electronic documents and records, and many other areas of sustaining and disruptive innovation

## Daily Electronic Papers

- The #InformationStrategyNews
- #Privacy #DataBreach #Infosec News - Paper
- The Borg #mHealth #eHealth News Resistance is futile... – Paper
- The #LegalEthics & #Innovation News - Paper

## Experience

Jon was asked by the State of South Carolina to mitigate the damage caused by its breach of the tax records of 6.4 million individuals and businesses, dating back to 1998, the largest governmental data breach on record. As he usually does, Jon oversaw forensics and security remediation, arranged for services for breach victims, provided communications guidance, notices and advice for better security going forward, and dealt with all issues raised by attorneys general and other regulators around the country. No harm has occurred as a result of this massive breach.

For many financial services information companies, consumer products manufacturers, retailers, health care companies, and business services organizations adopting “big data” strategies or otherwise looking for new



ways to protect knowledge assets, developed and helped to implement comprehensive overhauls of a wide range of policies governing corporate, customer and third party information, including privacy, e-communications, trade secrets, surveillance, retention, security, and defensible disposal programs. Kilpatrick Townsend has also led many privacy and information security compliance and auditing programs under such new programs.

Provided global privacy, data security and data residency guidance and processing and transfer mechanisms for the family leave program of the world's largest technology company.

General service as global outside privacy counsel to leading manufacturers, financial services organizations, retailers and benefits administrators.

Helped numerous medical device manufacturers, mobile health care apps and many types of shared health information portals address health care privacy and information security issues.

Assisted high-profile advocacy organizations, business services organizations and law firms to make their infrastructure more secure, including advising on migration of data into cloud computing environments.

Regular service as global advisory counsel on data storage, processing and transfer issues involving complex connected car and big data initiatives around the world for a large telecommunications, hosting and platform company. Representation including issues under Chinese, Russian, South Korean, Malaysian, Japanese, Thai and Hong Kong laws, as well as under many European and Latin American data protection laws and the laws of Australia, New Zealand and Canada.

Negotiated privacy and security protections on behalf of a global insurance conglomerate, a global logistics company and a global manufacturer in connection with cloud-based CRM and HR solutions for global workforce and customer bases, including review and incorporation of safeguards and bases for data processing and transfer in Asia, Europe and Latin America.

## **Education**

Yale Law School, J.D.

Dartmouth College, B.A.

## **Admissions**

Georgia (1998)

Connecticut (1986)



## Professional & Community Activities

Board of Advisors, [Privacy + Security Forum](#)

Editorial Advisory Board, [Law360 Cybersecurity & Privacy](#)

Editorial Board, [Digital Health Legal](#)

## Insights

### Events

Boosting your Compliance Management Game

May 8, 2018

### Perspectives

5 Key Takeaways | GDPR: Preparing for Meeting with EU Regulators

April 17, 2018

### News Releases

Corporate America Takes Action As Awareness Of Risk To Key Assets Grows

April 17, 2018

### Events

GDPR: When the Regulator Comes Calling

April 12, 2018

### Events

New Worlds of Cybersecurity Threats Are Changing Detection, Response and Regulation: Advance Highlights of a Groundbreaking Study

March 13, 2018

### Events

Beyond Breach: Current Departures in Cybersecurity Incidents and Response

October 20, 2017